

National Endowment for the Humanities Challenge Grant

It was announced in December 2008 that the Center for Western Studies is the recipient of a \$300,000 challenge grant from the National Endowment for the Humanities (NEH) in Washington, DC. **The NEH provides a 4:1 match for all gifts to the Center's endowment campaign.**

According to Bruce Cole, chairman of the National Endowment for the Humanities, the Center's Dakota Conference, a national conference on the Northern Plains, especially impressed the panelists who lauded it for the important contribution it makes by involving academic and lay historians. The Center's challenge grant has been given a "We the People" designation by the NEH, which recognizes the Center's efforts to strengthen the teaching, study, and understanding of American history and culture.

In order to take advantage of the full match we need to meet our \$1.2 million goal over the next few years. **Take advantage of this wonderful match opportunity and consider a gift or pledge today!**

CWS Heritage Club

To date, more than 70 individuals have joined the Center's Heritage Club. These generous supporters have included the Center in their estate plans, thereby helping to ensure a strong CWS into the future - well beyond their lifetimes. Another goal of this campaign is to increase the CWS Heritage Club significantly. We have set a goal of 30 new members and \$1 million in gift expectancies over the next few years.



"The Center for Western Studies offers a remarkable range of programs—courses, conferences, exhibits, resources, and publications—and is uniquely positioned as a leader in the study of the Northern Plains."

Dr. Harry F. Thompson, Ph.D.
Executive Director, CWS
Associate Fellow, Center for Great Plains Studies,
University of Nebraska-Lincoln

Membership & Annual Support

Each year nearly 800 members support the Center with financial gifts. Memberships range from \$50 to \$10,000. Other gifts from individuals, foundations, businesses, and organizations support the Artists of the Plains Art Show & Sale, Dakota Conference, the June historical dinner-theater event, internships, and special projects. As we seek endowment gifts, we need to continue to raise annual gifts.

Give Today!

The Center is seeking outright gifts to the endowment as well as pledges to be paid over the next few years. All donors who give \$1,000 or more will be recognized on a permanent plaque in the Center's Fantle Building.

For More Information:

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**AUGUSTANA
COLLEGE**

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**THE CENTER FOR
WESTERN STUDIES**
AT AUGUSTANA COLLEGE

Endowment Campaign





Our Mission

The mission of the Center for Western Studies is Preserving and Interpreting the History and Cultures of the Northern Plains.

Since 1970, the Center for Western Studies has been an important resource in the region. As an archives, research library, museum, and South Dakota's largest academic press, the Center is dedicated to serving Augustana College and the surrounding area. The Center's educational programs attract students, faculty, researchers, and visitors from across the region and nation. The Center's \$3.3 million 22,000 square-foot Fantle Building opened in 2001, and the facility has enabled the Center to triple its capacity for the archives and library. It has also provided permanent space for educational exhibits and displays.



"The Center is one of the programs of the College that makes us unique in the region. It is a center of excellence on our campus. This endowment campaign will enhance the Center's programs and benefit the entire region."

Rob Oliver, Augustana College President

CWS Endowment Campaign

By increasing its' endowment, the Center for Western Studies will continue to be a key resource for researchers; its educational programs related to the Northern Plains will be strengthened and new opportunities for outreach to the College, community and region will be established.

Gifts to the Center's endowment are gifts for the future and for today. The principal of the gift will remain untouched in perpetuity while a portion of the income generated from the principal will provide annual support for key programs.

This campaign will essentially double the Center's operating endowment and is part of the College's \$120 million Momentum Augustana campaign.

The Center's \$1.2 million endowment campaign has been greatly enhanced by a \$300,000, 4:1 challenge grant from the National Endowment for the Humanities.

Endowment Campaign Goals

The goal of the endowment campaign is to create ongoing funds to support the Center's Archives and Library program; the annual Dakota Conference on the Northern Plains; Art Programs and Exhibits; and the Publications Program. A successful campaign will also increase the Fantle Building Fund significantly. The endowment funds will strengthen the programs and allow the Center to rely less upon annual support for these important program areas.

Archives & Library Program	\$ 250,000
To provide support for the purchase of new books about the region, to maintain current journal subscriptions, and to support the ongoing costs of managing an archive.	
Art Program & Educational Exhibits	\$ 250,000
To support the Center's permanent exhibits, Artists of the Plains Art Show & Sale, permanent art collection, and gallery exhibits.	
Dakota Conference Program	\$ 250,000
To support the annual national history conference on the Northern Plains which attracts 300 participants nationwide each year and focuses on contemporary as well as historical issues.	
Publications Program	\$ 250,000
As South Dakota's largest academic press, the Center has published more than 75 books. This endowment will create seed money for publishing projects, enabling the Center to begin projects in advance.	
Fantle Building Fund	\$ 150,000
This amount will increase the building fund, allowing for upkeep and maintenance of the Center's home for years to come.	
Other Endowment	\$ 50,000
NEH Match	\$ 300,000
TOTAL	\$ 1,500,000

