

FACULTY DEVELOPMENT GRANT FINAL REPORT

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GOAL 4

Purpose. The purpose of this grant was to cover travel to Norway in January 2006. The trip had a two-fold purpose: a) to assist me in faculty development in my role as Coordinator of Norwegian Programs to expand Augustana's global reach and traditional Norwegian heritage, and b) assist me in researching and developing curricula in a variety of majors, as well as a potential Interim course in International PR.

This trip is part of a larger framework that I, along with Donn Grinager (Augustana's Director of International Programs), have been working on. We had a strategic plan in place before we left for Norway.

The trip. I traveled to Norway in January 2006, along with 4 other faculty members and Augustana's Director of International Programs. I visited numerous places: American College of Norway in Moss, Hedmark University College, Folke Universitater, University of Stavanger, Stord/Haugesund University College, Bodø University College, Sør-Trondelag University College, Telemark University College, Norwegian School of Management, University of Oslo, HECUA and International Summer School.

I visited potential funding sources such as the Fulbright Foundation, Norway-America Foundation. I visited with individual professors about possible connections and exchanges. I gave presentations about Augustana to Norwegian students. I visited with Augustana alums to explore internship and other exchange opportunities. I was in Norway for 16 days.

Use of Funds. The monies from the Bush Grant were utilized on airfare, lodging, and ground transportation (train and taxi). In addition, monies were used on two additional items that support my role as Coordinator of Norwegian Programs. These were a quality English-Norwegian dictionary and a Norwegian cell phone. The latter was essential in coordinating the schedules and locations of 7 people.

Outcomes-Actual and Potential. Since my role is ongoing, the assessment and outcomes will also be continual across semesters. An immediate fruit of the visit was the hosting of Professor Toril Moi on February 15th. Contacts made in Norway enabled us to work with Consulate office in Minneapolis to sponsor this event. We had a great turnout. A second immediate outcome is that Merete Falch-Pedersen, an Augustana alumnus and coordinator of alumni in Norway, will be coming to team-teach a course in the Business Administration department this summer.

Exchange. The trip was directly responsible for the recruitment of 4 more additional Norwegian students coming to Augustana this fall. Further, two Norwegian professors are in conversations about potentially coming to Augustana soon as visiting professors. The contacts I made at the Fulbright office in Oslo have already been immensely valuable in helping an education professor at Augustana begin her Fulbright

process. In April, Augustana will host a forum for professors interested in Fulbrights. The nursing exchange with Bodø University College continues to grow. We have 1 student and at least 1 professor going to the International Summer School in Oslo, another site visit on this January trip. Finally, the excitement and learning I gained on this trip have enabled me to be a better spokesperson in the classroom about Norwegian Programs. My Campaigns course this spring is expanding on this by having students work on projects involving Study Abroad and Norwegian events.

With the assistance of work study students, we have a brand new quality brochure on Study Abroad in Norway. The January trip contacts provided essential information in compiling this brochure. We have greatly expanded the international study abroad opportunities for students in Norway. The brochure information is going to be on a website as well. This communication plan will be corresponding with a scholarship push that will encourage students to take advantage of these opportunities.

This applies to professors as well. Several faculty have expressed interest to me in looking at international teaching and research opportunities.

Programmatic opportunities. We learned a lot on this trip about Norwegian business and academic culture. While internships, for example, are uncommon in Norway, I strongly believe this trip opened up potential. HECUA, which Augustana is a member of, already has internships available in non-profit organizations. Many alums that we met were willing to host Augustana students at their business locations. The potential for international internship opportunities remains strong.

This coincides nicely with the internationalization of Augustana's campus. This trip has not only given our students a plethora of opportunities in Norway, but also has helped with the development of curricula here. The new Sports Management major incorporates much of what we learned about Norway's curricula. We obtained ideas about curricula in business and communication. We have a huge portfolio of other curricula information that can help other majors on campus.

Personal outcomes. The trip was incredibly productive for me from a personal standpoint in my learning as a faculty member. I improved my Norwegian immensely. I made contacts with colleagues on potential research projects. I am a co-author on two papers with a Norwegian professor for the upcoming International Communication Association convention. My conversations with the Fulbright office uncovered the fact that I am eligible to be invited to Norway as a Fulbright Senior Specialist. I was personally invited to teach at three of the institutions I visited. I gained a broader and deeper understanding of Norway and its academic culture.

Upcoming Events. We have several events in Norwegian Programs this semester. A Norway Information Night for students studying abroad took place on March 15th. We are hosting a speaker from the Norwegian Ministry of Defense on April 20th. We are working with Norwegian Student Association on campus for May 17th event.

Conclusion.

In sum, the trip was an exponential leap in helping me develop international opportunities for both myself and the broader campus. It gave us a broader, clearer perspective that enables us to remember Augustana's great Norwegian heritage, but also to move to the future of a modern Norway. The trip was a great foundation for the development of a more detailed fundraising plan that supports the goals and outcomes of

the trip. This includes a communication plan and other initiatives. We are excited about a broad perspective on the future of Norwegian Programs here at Augustana!

I would like to thank the committee and the Bush Foundation for their support!