

Enrollment 2009

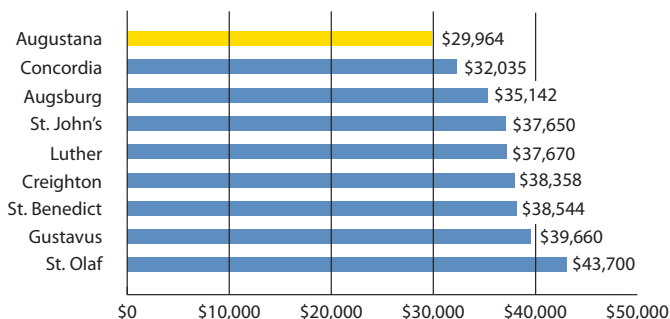
Augustana consistently enrolls one of the best entering student profiles in the region. The class of 2013 is no exception, with an average ACT composite score of 25. In addition, 29% of these students are Distinguished Scholars (minimum 27 ACT and 3.5 GPA). They enrich the campus with a wide range of talents in athletics and the performing and visual arts, strong leadership potential, and dedication to community service. As the competition for these talented students continues to increase, it will be essential to extend the reach of the College and further diversify our student body of 1,794 students.

ENTERING FIRST-YEAR CLASS 2009-2010

Average ACT	25.0
Average GPA	3.61
Median Class Rank Percentile	81.0
% Alumni Legacy	12
% Female/% Male	61/39
% Lutheran	41
% Multicultural	6.3

More first-year students from Minnesota enrolled than from South Dakota. This shift further intensified our focus on strengthening our position, particularly in Minnesota, and staking claim to the value of an Augustana education.

COMPARISON GROUP 2009-2010 TUITION & FEES



The College launched its Value Proposition, augie.edu/value, which has been an important and very effective strategy.

The Value Proposition touts Augustana's incredibly competitive tuition and fees, which are priced, on average, \$9,460 lower than a representative group of selective colleges in the Upper Midwest with whom we compete. Again, Augustana is ranked as a "best buy among Midwest baccalaureate colleges" in the most recent *Best Colleges Guide* from *US News & World Report*.

In today's economy, public universities have become even stronger competitors. While they tout lower tuition, Augustana speaks to those seeking quality and value. Many Augustana students graduate with less loan indebtedness than students at publicly funded universities due to our four-year graduation rate and our commitment to awarding generous scholarships and grants.