

## *Giving to Augustana*

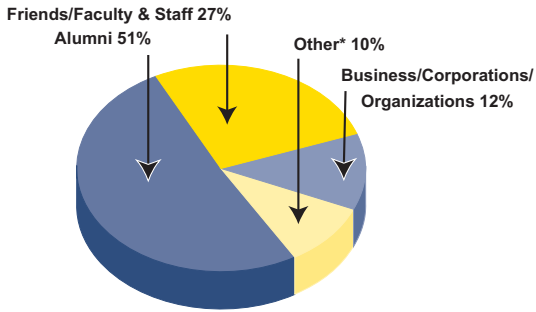
**F**iscal year 2009-2010 was a year of good news, not the least of which was a record year for the unrestricted annual giving campaign (Augustana Fund). The Fund surpassed the \$1 million mark for the first time in Augustana's history. Total giving for the year was \$11,155,000 – comparable to the previous year's total of \$11,638,000.

Giving to capital projects (\$2.3 million) was similar to endowment (\$2.1 million) gifts received, the latter of which grew by nearly \$1 million. New deferred gifts (\$3.9 million) were down slightly.

There were a total of 6,143 investors in Augustana, with alumni accounting for 67.9 percent of all contributors. Over 57% of donors directed gifts toward the Augustana Fund, including 138 of at least \$1,000. The Augustana Fund exceeded its goal, a 22% increase over the previous year, which is a tribute to the generosity of many loyal donors and volunteers.

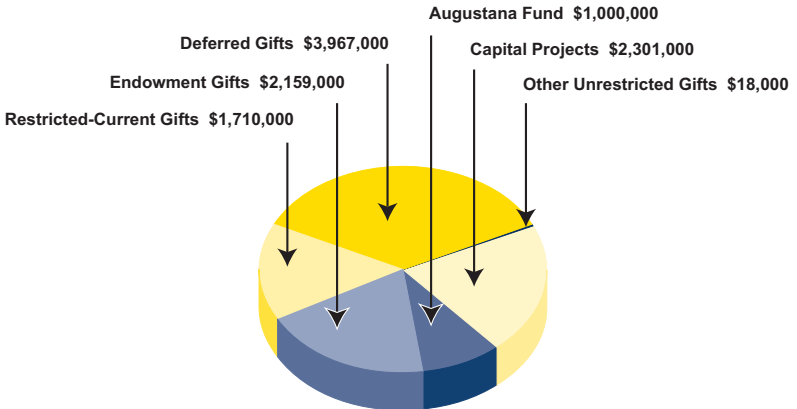
2010-2011 begins with the Momentum Augustana Campaign continuing in its quiet phase for leadership gifts. Priorities include the Gilbert Science project and College endowment growth.

## GIFTS BY SOURCE 2009-2010



\* Other includes Foundations/Parents & Former Parents/Churches & Religious Organizations

## GIFTS BY TYPE 2009-2010



**TOTAL GIVING \$11,155,000**