

Momentum Augustana

Momentum Augustana: The Campaign for Augustana College is an ambitious and historic endeavor to raise \$120 million for Augustana's future - to build the *Augustana like never before*. We continue in the quiet phase of the campaign in which we are seeking leadership gifts as a strong foundation for broader fund raising.

Momentum Augustana capitalizes on the institution's core strengths, timeless values and visionary planning. Our institutional strategic plan combined with a comprehensive feasibility study process provided the careful preparation needed to define and affirm the campaign priorities and goals.



MOMENTUM AUGUSTANA CAMPAIGN PRIORITIES

Endowment Support: \$50 million

By building our endowment, we will create significant new opportunities through student scholarships, distinguished faculty chairs and professorships, and professional development opportunities for faculty and staff.

Gilbert Science Complex: \$45 million

Facility improvements are needed within our nationally-recognized programs in the Sciences, Nursing, Mathematics and Computer Science. Phase One preliminary design is completed for a new wing to house laboratories, research and lab-based instruction. Phase Two will include strategic remodeling to strengthen and build capacity within the existing facility.

Mikkelsen Library: \$7 million

This campaign goal has been realized. Mikkelsen Library has undergone a complete redesign and reconstruction of its interior. We celebrate the impressive new level of technology application, individual and collaborative space design, resource availability and service capabilities.

Athletic Facilities: \$10 million

The Viking spirit has come alive on three new venues for competition: Kirkeby-Over Football Stadium, the Huether Tennis Centre, and our yet-to-be-named soccer facility. The Larson Track and Field is a continuing project. Charitable fundraising is being supplemented by a significant corporate sponsorship effort.

Annual Support: \$8 million

Near and far, our alumni and friends are being asked to participate in building the financial support necessary to implement institutional priorities, respond to new challenges and capitalize on emerging opportunities.