Constant Partial Attention

We’ve all been there. Maybe it’s a meeting that seems to drag on or a conversation that’s tough to get excited about. Thanks to today’s hand-held technology, we can tune out one world and tune in another. We can Tweet about news of interest, “Friend” our friends and “Like” our likes. Thanks to the DVR, we can fast-forward through commercials. With satellite radio, we can listen to entire stations dedicated to certain genres or artists. We can even order our movies directly to our Playstation. Thanks to technology, we no longer need to listen to a contrary argument, much less actually debate the foundation of our ideas. We can now avoid these discussions for nearly our entire lives. I believe that curiosity and discovery are being killed. In their places is the light blue glow that projects from our devices to our faces (even if we do keep them under the table during meetings).

The condition I’ve outlined is one that Robert Stephens, Founder of the Geek Squad, calls “constant partial attention.” Yet, technology is not to blame. To be clear, technology is only becoming more human in its usage and development. According to Mr. Stephens, “technology only exaggerates our inner inability to focus.” Translation: the devices we hold and use simply augment the lack of curiosity we carry within us. Prior to mobile devices, we doodled. Now, we stare at a screen.

So, how do we maintain our curiosity? If you’ve read this far, you’ve already taken a solid first step. As an Augustana graduate, critical thinking, debate and a commitment to serve each time we return to campus or engage in a College activity.

The relevance here is two-fold. First, one of the many things Augustana did for me was to land. As alumni, we should be touting the value we have in our education. For a second reason is because now is the time to circle back and feed your curiosity about Augustana.

Here are some ways you can stay connected and feed your curiosity about Augie:

- **AC150:** The 2010-2011 academic year marks the celebration of Augustana’s Sesquicentennial. By visiting www.augie.edu/150 you can see a list of scheduled events, discover the history of the College and view hundreds of photos.

- **AugieLink** has been developed as an efficient way to view your Class Notes, connect with your classmates and stay on top of upcoming activities, events and the social networks used to promote them. To begin connecting with others visit www.augie.edu and click the Alumni tab.

- **Value Proposition:** Augustana selects the finest students, trains them better than anyone, graduates them efficiently and places them in loftier places than they aspired to land. As alumni, we should be touting the value we have in our education. For a great list of ideas on how to do this, visit www.augie.edu/value.

If you’re curious about your alma mater, tell your friends, join a Facebook fan page, update your LinkedIn profile, connect on AugieLink, tell the parents of a senior about the Value Proposition, attend one of the events listed in the Upcoming Events section, or just take a moment to reflect on the memories you have.

Stay Curious and Go, Augie, Go!

*Matt Jensen, Class of 2000*

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**“GO VIKING!”**
Augustana’s Norway Tour in Honor of Our Sesquicentennial
June 3 - 12, 2011

For more information, visit www.augie.edu/alumni.
To express interest, contact Mary Toso at mary.toso@augie.edu or 605.274.5530.

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**Class Notes**

Visit www.augielink.com for daily updates and photos.

**THE 1930s**
**Class of 1939:** Richard Hervig, 92, died Sept. 6, 2010, in Iowa City, Iowa.

**THE 1940s**
**Class of 1945:** Mary (Crothers) Karpen, 92, died Sept. 18, 2010, in Sioux Falls. Dorothy (Knudsen) Sheehan, 92, died Aug. 28, 2010 in Fargo, N.D.

**THE 1950s**
**CLASS OF 1950:** William Hand, 90, died Aug. 20, 2010, in Greenwood, S.C.

**CLASS OF 1954:** Gerald Umbreit, 80, died Sept. 3, 2010, in Kennett Square, Pa.

**CLASS OF 1956**
Donald Mikkelson released a novel, *The Michaelangelo Deception,* a work of fiction based on what the great artist really painted in the Sistine Chapel.

**CLASS OF 1957:** June Smith Hedberg, 75, died July 1, 2010, in Bloomington, Minn. Rev. S. Dean Larsen died April 11, 2010, in Spicer, Minn. William Mannion, 80, died May 27, 2010, in Rapid City, S.D.

**CLASS OF 1958:** M.C. “Terry” Hokenstad Jr. was recognized as a Distinguished Professor at Case Western Reserve University during Opening Convocation. Hokenstad is an acknowledged leader of social work education and has taught at Case Western for more than 30 years. He has served on the United Nations panel that drafted the International Plan of Action on Aging. Richard Vosberg, 74, died Sept. 5, 2010, at the Hans P. Peterson Memorial Hospital in Philip, S.D.


**CLASS OF 1960**
Roger Maanum died Oct. 29, 2007, in Clontarf, Minn. Anita (Trzynka) Williams, 72, died Sept. 4, 2010, at her home in Dickinson, N.D.
50 Years Later

Freshmen Lois Engen and Roy Bahnson shared their first date at an Augustana Vikings football game in 1956. The two married in 1960 and celebrated their 50th wedding anniversary in January 2010. The couple returned to campus for Viking Days 2010 to celebrate their 50th class reunion and to recreate a photo originally used in the 1960 Edda.

Roy and Lois lived in Sioux Falls until 1975, when they moved to Minneapolis, Minn. Today, they are retired and spend their summers on Lake Minnetonka, near Minneapolis, and enjoy winters in Tucson, Ariz. They have two children and four grandchildren.

CLASS OF 1961:
John R. Beardsley, 73, died Sept. 2, 2010. He was the retired chief executive officer of the Minneapolis-based communications firm Padilla Speer Beardsley.

Janet (Hrubetz) Deboe, 70, died Sept. 12, 2010, in Las Vegas.

Sally (Brosz) Miller of Dallas, Ore., sang with the Festival Chorale Oregon of Salem at Carnegie Hall, New York City, in May. The choir sang Camina Burana and the conductor returned three times to thunderous applause from the audience.

Larry Millis, 72, died June 8, 2010, at home in Newport, Ore.

CLASS OF 1962:
Donald Lambert, 75, died April 15, 2010, in Oklahoma City, Okla.

Marvin Postma died March 28, 2010.

CLASS OF 1963:
Arland Jacobsen retired in 2009 from Concordia College in Moorhead, Minn., after 30 years of service. He is writing a book on Jesus Christ and a book on the Palestinian Christians, in addition to traveling to the Holy Land.

Kirk Landman is directing Little Women this fall for a community theatre program in Alexandria, Minn., where he lives with his wife, Jane.

Roger Moe, 69, died July 30, 2010, at Sanford Medical Center in Sioux Falls.

Lloyd Munnke, 71, died Aug. 13, 2010, at Avera Heart Hospital in Sioux Falls.

CLASS OF 1964:

CLASS OF 1965:
Phil Gilbertson recently retired as Provost (Academic Vice President) of University of the Pacific in Stockton/Sacramento/San Francisco.

Gwenda Winter Gullickson was chosen as the Flandreau (S.D.) Middle School Teacher of the Year for 2010. She also received the Red Apple award for 25 years of service to the Flandreau School District.

Marie Skotvold Spodek and her husband have recently relocated to Sullivan County, N.Y.

Marie is a real estate textbook writer and editor for Dearborn Real Estate Education and continues to teach real estate classes.

CLASS OF 1966:

Dave Johnson is active on the Columbus, Neb., Arts Council, serves on his church council and performs in many choral groups in his area.

Sigmar Schwarz was awarded the 2010 Honorary Alumnus Award by the California Lutheran University Alumni Association last spring. An English professor, Schwarz has taught at Thousand Oaks University for 40 years.

CLASS OF 1968:
Bryan Burma, 63, died Feb. 21, 2010, in College Station, Texas.

Karen ( Larson) and Roger Ellsworth live in The Villages, Fla., during the winter months. Karen has retired from being a school nurse, and Roger retired as a school superintendent.

Roger now drives a motor coach part-time around the U.S.

CLASS OF 1969:
Kathleen Abel Stauffer recently retired from teaching but is staying active as an author. She has two published books, We See in a Mirror Dimly and The Secret Is.

CLASS OF 1970:
Dennis Darling and family are teaching at the Seoul (South Korea) International School, following his early retirement from Luther College.

Helen (Bergeleen) Fadness is working at a private school as a librarian and elementary computer technology teacher for grades 2 through 6.


CLASS OF 1971:
Alan Berdahl is a cornea distribution specialist with South Dakota Lions’ Eye Bank. He lives in Hills, Minn.

CLASS OF 1972:
Diane Diekman has returned to Sioux Falls after living in Maryland. She retired in 2004 from the U.S. Navy and in addition to being a writer, owns a Mary Kay consulting business and Eagle Eye Investments, a commercial real estate investment firm.

Dale McCurdy is serving Faith Presbyterian Church in Sun City, Ariz. He is Lay Associate for Pastoral Visitation and Director of Music.

Conroy Rath, 60, died April 26, 2010, at Avera McKennan Hospital in Sioux Falls.

CLASS OF 1973:
Dave Nelson was awarded the Augustana Alumni Achievement Award during Viking Days 2010. He retired from his position as Minnehaha County State’s Attorney in 2009 and is now in private practice in Sioux Falls.

CLASS OF 1974:
Mark Johnson was awarded the Augustana Alumni Achievement Award during Viking Days 2010. He is a senior scientist at the University of Wisconsin-Madison and recently received the Laureate Award, the National Cheese Institute’s highest recognition.

CLASS OF 1975:
Rondi Arlton passed away on Sept. 4, 2010 at her home in Hampden-Sydney, Va.

CLASS OF 1976:
Jean Mattson Jaeger lives near Burnsville, Minn., and has taught special education for more than 30 years.

Patricia Jarratt Peters lives with her husband, Scott, in Sioux Falls, where she has been a family practice physician since 1983. In recent years she has participated in several medical missions trips to Haiti, Guatemala, and Panama.

Kathering Pedersen Scholten lives in Larchwood, Iowa, with her husband. She has worked for the National Rural Electric Cooperative Association’s Market Research Services for the past 26 years.
CLASS OF 1979:
Margaret “Peggy” Roe is a social worker at Sylvan Court, Sanford Canby Medical Center, in Canby, Minn. She was recently awarded a Leadership in Action Award by the Aging Services of Minnesota.

CLASS OF 1980:
Sandra Krogstad Mulder is the Risk and Health Information Manager at the Dow Rummel Village in Sioux Falls, S.D. She and her husband, Todd, are new grandparents. They also have a son who attends Augustana.

CLASS OF 1982:
Linda (Bahnsen) Avey was awarded the Augustana Alumni Achievement Award during Viking Days 2010 in recognition of her work as co-founder of 23andMe, a personal genetics company. She is currently the founder and president of Brainstorm Research Foundation. Linda lives in Lafayette, Calif., with her family.

CLASS OF 1983:
Janet Elliot Greenwood recently earned her teaching certificate and is teaching high school math in Lincoln, Neb.
Karen Bernard Heege was inducted into the 2010 South Dakota Tennis Hall of Fame last summer.
Jim Lang is an assistant Attorney General for the state of Illinois, working in the Civil Rights Unit in downtown Chicago.
Maryls Sansen Weinman, 75, died March 6, 2010, in Fairmont, Minn.

CLASS OF 1985:
Daniel Peteriet was awarded the Augustana Alumni Achievement Award during Viking Days 2010 in recognition of his work as a radiation/oncologist. Dan, his wife, Jean, and his four children live in Rapid City, S.D.
Erik Wait died June 14, 2010, in Brookings, S.D.

CLASS OF 1987:
Kena Illary was born to Scott Parsons and Yrene on May 17, 2010, in Larchwood, Iowa.

CLASS OF 1988:
Christine Nelson married Greg Thompson on May 1, 2010.
Lori Ekstrom married Kevin Quimby on June 12, 2010.

CLASS OF 1989:
Doug Anderson was awarded the Augustana Alumni Achievement Award during Viking Days 2010. He is a math professor at Concordia College in Moorhead, Minn.
Collin Joseph was born to Lorie Pickart Arens and Troy on May 4, 2010.
Elizabeth (Wahl) Custis is a public health nurse with Mason County Public Health.
Holly Johnson is co-owner of Lantern Consulting, a management consulting company in St. Paul, Minn.
Brian Sather was recently named the President/General Manager for the Hearst ABC affiliates KHBS/KHOG in Ft. Smith/Fayetteville, Ark.

CLASS OF 1992:
Theodore Edwin was born to Joe von Fischer and Colleen Webb on Aug. 21, 2010.

CLASS OF 1993:
Stacy (Nelsen) Hoffman is a senior business analyst at CitiGroup in Sioux Falls; she has been with Citi for 15 years.
Austen Matthew was born to Matt Koth and Jana on March 25, 2010.
Sharla (Shurr) Krell is the Director of Events and Publications at the University of South Dakota Foundation. She and her husband, Matt, live in Vermillion, S.D., with their children, Paige and Jack.
Deb McConahie is a Residence Life Complex Coordinator at the University of Northern Iowa in Cedar Falls, Iowa.

CLASS OF 1994:
Jessteene Clifford accepted a position at the Royal Institute for Deaf and Blind Children in Sydney, Australia. She serves as curriculum coordinator for the Alice Betteridge School.
Darren Ellwein is a middle school principal in Lennox, S.D.
Jessica Elizabeth was born to Janet (Hauff) Holte and Jonathan on Feb. 10, 2010.

CLASS OF 1995:

CLASS OF 1996:
Angie (Krogstad) Keith teaches math classes for South Dakota State University at the Capital University Center in Pierre, S.D.
Jett Blaine was born to Danyell (Martinson) Skillman and Kyle on May 25, 2010.

CLASS OF 1997:
Emma Grace was born to Andrew Alberts and Ann on June 8, 2010.
Brogan Liam was born to Jennifer Crisp-Griebel and Nordell on April 10, 2010.
Kirsten Ruth was born to Rebecca (Stromstad) Glaser and Jason on August 16, 2010.
Logan was born to Greta (Bottolfson) Kraemer and Douglas on July 14, 2010.
Kyle Siefert is an associate professor of Biology at James Madison University, teaching general microbiology.

CLASS OF 1998:
Kara Dirksen is the Art Gallery assistant at Augustana College. She lives in Sioux Falls. Landon Leonard was born to Lisa (Genrich) Eriksen and Tony on April 3, 2010.
Molly (Fosness) and Dan Gerriets, ’00, moved to Mason City, Iowa. Dan is the associate pastor at Trinity Lutheran Church and Molly is at home with their family.
Guy Ryan was born to Leah (Gleason) Hebner and Ryan on May 7, 2010.
Carla Kock is an associate at the law firm of Thomas, Braun, Bernard & Burke in Rapid City, S.D., practicing general civil litigation. Alexander James was born to Kim (Tremain) White and Andy on Dec. 10, 2009.
Jonathan Woodward was recognized during Viking Days 2010 as the Horizon Award recipient for his work as the executive director of the Seven Hills Homeless Center. Jon and his wife, Sara, live with their two children in Fayetteville, Ark.

CLASS OF 1999:
Anabel Mary was born to John Berdaahl and Tamara on Aug. 11, 2010.
Sonja Dean married John Ferrell on August 7, 2010.

CLASS OF 2000:
Liam Joseph was born to Kristin (Oakland) Canfield and Aaron on Feb. 1, 2010.
Maggie Rose was born to Marie (Liggett) Tuhy and Jon on March 6, 2010.
Samuel Michael was born to Brianna (McTague) Venekamp and Jeff on April 9, 2010.
Emily Winterton married Charles O’Hara, ’01, on April 23, 2010.

CLASS OF 2001:
Ryan Jefferson is a diagnostic radiologist with MedXray in Sioux Falls. He completed his medical degree at the University of South Dakota School of Medicine and his residency at Creighton University Medical Center in Omaha, Neb.
Simone Melissa was born to Shannon (Meester) Semmler and Steven on Oct. 7, 2010.

CLASS OF 2002:
Jonah Ryan was born to David Holliday and Meg Erke on July 17, 2010.
Ainsley Elizabeth was born to Katie (McKee) Jenkins and Ryan on April 8, 2010.
Crystal (Petersen) Johnson is employed with Integrated Marketing Solutions. She lives in Omaha, Neb., with her husband, Brian, ’03, and daughter Ava.
Julie Kraft married Grant Simpson on Nov. 7, 2009.
April (Bobbie) Magnuson recently moved back to South Dakota and is a pediatrician at Avera Pediatric Plus in Mitchell.
Jeff Oakland is a pediatric optometrist with Pine Cone Vision Center in Osseo, Minn. John David was born to Amy (Liefeld) Olson on June 3, 2009.
Ann (Lorenz) Parker produces visual effects for commercials at Arcade Edit. She lives with her husband, Jeff, in Venice, Calif. Margaret Kathryn was born to Katie (Piersma) Salmela and Andy Salmela (’02)
on May 4, 2010.

Morgan Elaine was born to Sandy (Wiese) Sheppard and Brendan on Oct. 7, 2009.

CLASS OF 2003:
Nora Courtney was born to Nicole (Tamke) Davis and Mitch on Aug. 19, 2010. Wilkes Reger was born to Jennifer (Roehrich) Flatten and Dustin Flatten, '04, on May 27, 2010.
Jackson Robert was born to Anne (Madison) Flemming and Rob on Nov. 9, 2009. Josh and Karen (Butler) Hansen have moved to Monument, Colo., where Josh is on leave from call.
Brian Johnson received his master’s degree in Finance and Marketing at Bellevue University in Bellevue, Neb. in May. He is employed with Kiewit Corporation as a senior accountant and resides in Omaha, Neb., with his wife Crystal (Petersen, '02) and daughter Ava.
Nicholas Leeman married Colleen Somerville on June 26, 2010.
Parker William was born to Kristin (Barnett) Lewis and Jeff on June 14, 2010.
Kate McCoy married Ethan Jones on Sept. 4, 2010.
Shannon McCutcheon completed an NP degree from the College of Saint Catherine. She lives in Roseville, Minn., with her husband, Justin.
Elsa Marie was born to Elizabeth (Cross) Oestreich and Jon on July 26, 2010.
Teake David was born to Amy (Johnson) Torkelson and Kyle on Aug. 24, 2009.

CLASS OF 2004:
John Anderson completed his Ph.D. in Biblical Studies (Hebrew Bible/Old Testament emphasis) at Baylor University and is serving Augustana College as an instructor in the religion department.
Elizabeth Helene was born to Michael and Maren (Anderson) Berven on April 26, 2010.
Kristin Carlson married Kendall Hanson on April 10, 2010.
Amanda Fenolio is a law student at the University of St. Thomas School of Law in Saint Paul, Minn.
Michael Goodwin won the 2010 Bert W. Levit Essay Contest sponsored by the ABA Standing Committee on Lawyers’ Professional Liability. Michael is a lawyer with Southern Minnesota Regional Legal Services and lives in St. Anthony, Minn.
Walter Robert was born to Kirsten (Larson) Graesser and Glenn Graesser, '05, on Feb. 2, 2010.
Nathan Green lives in Marshall, Minn., and farms near Lynd, Minn. His wife, Laura (Straw, '03), is a project manager at Citibank in Sioux Falls.
Megan (Olson) Johnson and Nathaniel, '05, are living in Brandon, S.D. Megan works part-time at Avera Fitness Center and runs a home business with Norwex Enviro Products. Nathaniel works for Knology. Evangeline Ann was born to Mackenzie (Martin) Jones and Adam on June 30, 2010.
Leah (Swanson) Khan is a second year pediatric resident at the University of Chicago. She and her husband, Michael Khan, '03, live in Chicago, Ill.
Tate Anders was born to Ryan Olson and Beth on June 29, 2010.
Ainslie Faith was born to Staci (Mascher) Kucker and Ryan on Nov. 11, 2009.
Ann Rosendale is serving as a pastor at Peace Lutheran Church. She lives in Sioux Falls.
Logan Robert was born to Katie (Obergard) Turgeon Michael on Aug. 10, 2010.

CLASS OF 2005:
Kayla Bickett spent four weeks in Japan’s Ibaraki Prefecture last spring as part of a Rotary Group Study Exchange Program. Kayla is the district director for Junior Achievement of South Dakota and lives in Sioux Falls.
Logan Charles was born to Heidi (Lukin) Ernst and Delton on July 4, 2010.
Jennie (Drewes) Hoefs is in her fourth year of teaching with Sioux Falls Catholic Schools. Kasen Robert joined their family on April 22, 2010.
Carter Jean was born to Lacey (Oldre) Olinger and Kevin on July 31, 2010.
Ragan Rayne was born to Heather (Wasom) Peacock and Joshua on May 24, 2010.
Zoey Ryan was born to Tracy (Graber) Petersen and Brett on June 11, 2010.
Diana Ringen married Dustin Randall, '07, on Oct. 9, 2009.
Amber Scott married Matt VanDam on May 8, 2010.
Scott Thalacker graduated with a Master’s of Divinity from Luther Seminary in May 2010, was ordained in July and is now serving as pastor of Our Savior’s Lutheran in Whitehall, Wisc.
Everett Jeremy was born to Katie (Keiserman) Van Groll and Jeremy on Aug. 22, 2010.
Shannon (Bjelland) Viereck was named assistant director of alumni relations and annual giving at Augustana College. She lives in Sioux Falls.
CLASS OF 2006:
Makenzie Ann was born to Kristin (Elgstrom) and Jon on Aug. 22, 2009.
Tracy Frederick works for the Department of National Resources as a senior administrator and for the Minnesota State High School League as a volleyball official.
Kaija Swisher is a reporter for the Black Hills Pioneer in Spearfish, S.D.
CLASS OF 2007:
Larissa (Encinio-Wormington) Barrick is an executive assistant for A1 Organics, a Colorado-based composting facility that was named “Composter of the Year” by the US Composting Council.
Cameron Dittrich was born to Juliann Schyman on Jan. 16, 2010.
Abbie Friesen is living in Salem, Ore. She works as the communications coordinator for Western Mennonite School, a private Christian middle school and high school, and serves as assistant coach for the high school softball team.
Chris Wentzlauff is in law school at the University of South Dakota. He spent last summer in Rapid City interning at the U.S. Attorney’s office.

CLASS OF 2008:
Caelan Harold was born to Elizabeth (Sauer) Bertrand and Timothy on Aug. 6, 2009.
April (Skow) Bolton graduated from the University of Colorado in May, 2010, with a master’s degree in community counseling. She is working at Southeastern Behavioral Healthcare in Sioux Falls.
Carol Hassabrook received her master’s degree in Speech-Language Pathology from Wichita State University in July. She works at the Kenny Rogers Children Center in Sikeston, Mo. She is also serving as the National President of the National Student Speech Language Hearing Association (NSSLA) for the 2010-2011 term.
John Maisenbach, U.S. Navy, Special Warfare, was promoted to Petty Officer, Third Class in June 2010. He has completed training as an Explosive Ordnance Disposal Technician and has been assigned to EOD Mobile Unit #10 based in Spain.
Jen Nelson and Michael Sweeter were married on April 17, 2010.
Kristin Wilcox was named campus visit coordinator at Augustana College. She lives in Sioux Falls.

CLASS OF 2009:
Dane Bloch is a field director with Friends of John Thune. He lives in Sioux Falls.
Amber Jackman is a pediatrics nurse with Sanford Health. She lives in Sioux Falls.
Adam Strenge is a graduate assistant with the Residence Life program at Augustana College.

CLASS OF 2010:
Kelsie Goddard is a personal trainer with Bally’s Fitness. She lives in Lakewood, Colo.
Kathy Haag is teaching K-12 art in the Central Lyon School district. She lives in Brandon, S.D.
Jenni Simmons is teaching biology and chemistry at Washington High School. She lives in Sioux Falls.