Governor Information Sheet

Listed below are all of the governor positions available on UBG. Two governors fill each position, so it is best if you apply with a partner. Be sure to read through the descriptions and choose which one suits you best.

Questions? Email amklimisch13@ole.augie.edu or acarango13@ole.augie.edu

Coffeehouse:
If you love coffee, music, and good vibes, the coffeehouse board is for you! Coffeehouse typically has one large concert a month in the Back Alley, hosts Augie Idol, and sometimes does smaller events such as hosting an open mic night or Coffea coffee tastings. The coffeehouse governors book bands from all over the country and work with their agents to arrange details. Leading up to the event there is a lot of marketing that goes on, as well as shopping for decorations and food for the event. On the night of the concert, the governors will go out to dinner with the band, decorate and set up the back alley, help the coffeehouse committee make lattes and Italian sodas, and have an overall great time! Any questions? Contact this year’s governors: Sarah Larimer sklarimer11@ole.augie.edu, or Brittany Dardis bldardis11@ole.augie.edu.

Culture and Fine Arts:
The Culture and Fine Arts committee is one of the newer committees of UBG. Before we became CFA, we were the Lectures committee, a group that focused solely on bringing speakers to Augie. We now hold a broader role in working with the Fine Arts groups on campus and in Sioux Falls, hosting speakers like Terry Tempest Williams (author and women’s rights activist) and the late Maya Angelou (2013-2014), and bringing talents to campus such as slam poets and artists.

This year, the governors have held events similar to those of Coffee House and Entertainment, as well as partnered with the Fine Arts groups on campus and the Sioux Falls symphony. We also are having a photographer present his exhibit and give a keynote address on his peace project.

The possibilities for this group are endless, as we work well with many campus groups and have the budget to do so. Possible events include: slam poets, symphony nights, hosting band, orchestra, and choir concerts, student nights for theater events, bringing in keynote speakers (authors, artists, activists), cooperation with Coffee House for solo artists, assisting with International Club events.

Because the title, “Culture and Fine Arts” is so broad, this committee is truly what you want to make of it. You can bring more of a cultural focus to the group, or work to support the fine arts. The possibilities make this a great committee of the Union Board of Governors.

Dance:
The dance governors have the incredibly fun job of planning the dances at Augie. This year we successfully implemented new criteria for the dances, hosted five dances with a variety of themes, and worked within other UBG activities. As the dance governors, you can work with DJ’s and
bands to plan new and fresh ideas for dances, host dance classes, work with Dance Marathon, or basically implement whatever new ideas for dances that you may have. With the Dance committee, the possibilities are endless.

Big Event:
Two people usually hold the UBG Big Event Governor position(s). They work in close cooperation with Jeff Venekamp searching for performing artists to bring to Augustana College. The majority of the role is built around that artist search, where you will work with an agent finding talent, analyzing costs vs. potential revenues and break-even points, as well as ensuring the talent is relevant for a college audience. There are several venue options in Sioux Falls, with opportunities to bring shows to all of them. This challenging role will be stressful but rewarding after the show. There are several perks as well. Big Event Governors know all about the show before the rest of the campus, are heavily involved the day of the show, meet the artists and hold a high amount of responsibility.

Marketing:
The primary task of the marketing governors is to promote all UBG events throughout the school year. Promotion for UBG events is carried out through the Stall Street Journal, Facebook, Twitter, Instagram, and other social media. The marketing governors must assemble a strong committee to help ensure information is properly advertised to the Augie community. The marketing governors must also create a new edition of the Stall Street Journal on a monthly basis. UBG’s success hinges on the success of the marketing board, as it is very important that the Augie community knows when/where UBG events occur.

Entertainment:
The Entertainment board is responsible for bringing various acts to Augie and for off-campus activities as well! We host comedians, magicians, hypnotists, musicians, and more! Other off-campus events we do include but are not limited to Great Bear Tubing, Sky Zone Trampoline Park, and Thunder Road Amusement Park. Entertainment changes from year to year and can contain a wide variety of events, so bring your passion and creativity. New ideas are certainly welcome on this board.

Film:
Film committee is responsible for showing pre release movies that are in between theater and DVD release. It is also our job to set up and take down for the event, provide refreshments, and advertise. We also set up the West Mall 7 nights for students to get into a movie of their choice for free. We have a great time and we're the REEL deal!

Logistics:
The Logistics governors work with all of the other boards to provide the right equipment, special effects, and staff at all of the UBG events. They work with artists, DJ’s, performers, and many other people to make the events awesome. The logistics governors have a great responsibility on UBG and are a necessity to the functioning of the organization. If you have the talent and knack for technology, this board is right for you!