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VIEWPOINTS CONTENTS

A native of New Mexico. Madeleine Ellis recently moved to Sioux Falls from Washinaton state. She is an admission counselor at Auaustana College.

hoosing to Go Viking is what I would call a "two-for-one special." By committing to living and learning at Augustana College, not only are you welcomed into the extraordinary community of Augustana, but also the sensational community of Sioux Falls.

Sioux Falls has exceeded my expectations since day one. I have lived all over the country and I can confidently say that I have never experienced a city more welcoming, dynamic, and engaged as Sioux Falls. After numerous concerts, phenomenal restaurants, city-wide festivals, and adventures across the unique local landscape, I quickly learned that this city is not only beautiful, but booming with activity. Regardless of where your interests lie, there is something for everyone to explore, discover, and create, right here in Sioux Falls.

The great food, flourishing art culture, beautiful outdoor spaces, and fun nightlife make it an exciting city to live in, but the people are what make Sioux Falls the perfect place to call "home." Each and every day I am floored by the kindness and compassion of the community here. It is remarkable to find a place bursting with big-city amenities and opportunities, yet saturated with small town charm and hospitality. Sioux Falls truly is, in my opinion, the Midwest's best kept secret.

It is incredibly fitting that Augustana College, an institution built upon community, is located in the heart of one of the country's friendliest cities. As a new staff member who has experienced first-hand what it is like to assimi-



"The best advice I've ever received is to 'bloom where you're planted."

Madeleine Ellis

New Mexico native-turned-Sioux Falls resident and Augustana fan

late into the Augustana community, I can confidently say that I have never felt so warmly welcomed anywhere in my entire life. Consequently, I assure those who will be joining us this fall, or perhaps further down the road, that at Augustana you will be received with open arms and continuously supported as you embark on what will be, without a doubt, one of the most enlightening, challenging, and transformative journeys of your life.

For those of you considering whether to "Go Viking," I invite you to take advantage of this "two-for-one special" and experience a premier college located in a premier city. With the abundant internship opportunities for students across all fields of study, the exciting and fresh events throughout the city, and the contagious happiness of its residents, Sioux Falls is the perfect complement to an Augustana education. The best advice I have ever received was to "bloom where you're planted," wherever that may be. Whether you have lived here your entire life, or you are considering making the move, I encourage you to plant yourself in Sioux Falls and I dare you to bloom at Augustana.



GO VIKING

At Augustana, we believe certain individuals are called to "Go Viking." They understand that in order to create an even better tomorrow, they must explore and discover bold concepts and important ideas today.

Go Viking is published three times per year for prospective students by the Office of Advancement and the Office of Admission.

Send correspondence, name changes and address corrections to: Go Viking, 2001 S. Summit Ave., Sioux Falls, S.D. 57197.

Editor: Kelly Sprecher Contributors:

Rob Oliver,

president

Nancy Davidson.

vice president for Enrollment

Bob Preloger,

vice president for

Advancement

Kaia Chambers,

Communications

Katie Foutz '00.

Communications

Jake Shama '14,

Editorial Intern

Bruce Conley,

Sports Information

T.J. Nelson '05.

Photography

Matt Addington '95,

Photography



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MISSION AND VISION

Inspired by Lutheran scholarly tradition and the liberal arts, Augustana provides an education of enduring worth that challenges the intellect, fosters integrity and integrates faith with learning and service in a diverse

Our Vision: Augustana aspires to be one of America's premier churchrelated colleges.

Augustana is an affirmative action, Title IX, equal opportunity institution.

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After building their technology portfolios at Augustana, two computer science majors are beginning careers in the technology industry. Robert Mikhayelyan is joining Microsoft in Seattle and Sam Bock is joining Concord USA in Minneapolis.

9. Committed to Sustainability

2014 Augustana grad Anh Ta, a native of Hanoi, Vietnam, had never been on a plane before she decided to come to the U.S. to pursue her educational dreams. Her artwork was recently selected by the city of Sioux Falls to appear on metro buses in a new campaign to promote environmental awareness.

14. Learning from the Past

Augustana anthropology students look at the past as more than primative.

22. Spring Success

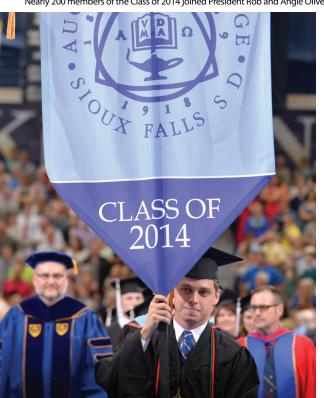
Student athletes representing six Viking teams – men's and women's track and field, baseball, softball, women's tennis and women's golf – advanced to NCAA Division Il post-season competition last spring.

ON THE COVER: Students cheer on the Augustana Vikings inside Kirkeby-Over Stadium.

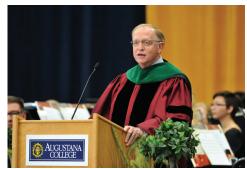
Go Viking



Nearly 200 members of the Class of 2014 joined President Rob and Angie Oliver for a "Suite Farewell" at the President's Suite and all-class photo at Kirkeby-Over Stadium ahead of Commencement weekend.



Augustana Student Association President Matt Anderson (Sioux Falls) carried the Class of 2014 banner.



Dr. Gene Hoyme '72 (left) gave the commencement address, "Sequencing Your Future." Julia Blue '14 (right) delivered the student commencement address, "Voice Lessons."



Following the ceremony, Augustana professors formed the annual Faculty Gauntlet, one last chance for professors to wish their students well in all their future endeavors.



Leading the faculty, Steve Thomas '80, professor of art, carried the mace. Thomas officially retired this year after 26 years of service to the College.

hey are the change-makers and problem-solvers of tomorrow – nearly 400 young men and women from throughout the U.S. and around the world who together make up the Augustana class of 2014. They celebrated their accomplishments before thousands of their biggest fans – their professors, parents, grandparents, siblings and friends – at Commencement.

The ceremony's speakers included:

Dr. H. Eugene Hoyme '72, chief academic officer for Sanford Health and president of Sanford Research.

A double major in chemistry and biology, Dr. Hoyme graduated from Augustana in 1972. He then attended the Pritzker School of Medicine at the University of Chicago where he earned his Doctor of Medicine degree.

After choosing pediatrics as his specialty, he completed his residency at the University of California, San Diego. Following his fellowship, Dr. Hoyme went on to serve at the University of Vermont, the University of Arizona in Tucson, and Stanford University where he spent a decade serving as director of the Stanford/University of California Medical Genetics Residency Program, and later as professor of pediatrics and chief of Medical Genetics at the University's Lucile Packard Children's Hospital.

In 2007, he returned to his native South Dakota to serve as the chief medical officer at Sanford Children's Hospital in Sioux Falls and to chair the Department of Pediatrics at the Sanford School of Medicine at the University of South Dakota, overseeing the establishment of a new pediatric residency program.

Today, Dr. Hoyme also serves as the medical director for Sanford Imagenetics, an innovative program he helped envision and design that integrates genomic medicine into primary care for adults.

During the ceremony, Dr. Hoyme was presented with the Spirit of Augustana Award for Research and Innovation.

"The Spirit of Augustana Award for Research and Innovation recognizes individuals who have the courage to try and the resilience to try again," said Augustana President Rob Oliver when presenting the award. "These are the pioneers who understand and appreciate the unmet needs of others, and who are passionately driven to seek and find ways to save lives through the wonders of science. As fellow citizens, we revere those who research and innovate and, as importantly, who encourage research and innovation in others."

Julia Blue '14 (Brandon, South Dakota).

A biology major and music minor, Blue served as vice president for The Augustana Choir and was a member of Chamber Choir, Opera Theatre and Outreach Ministries. She has served as a chapel musician and has been a castmember of Viking Varieties, Augustana's annual student talent show held during homecoming weekend. In January 2013, Blue was part of The Augustana Choir's 20-day tour of Europe with stops in Germany, the Czech Republic, Austria and Slovakia. She has completed internships at The Birth Place at Sanford Health and at Sanford Research, working under Dr. Kristi Egland.

She is the daughter of Dr. Dan and Becky Blue, both Augustana class of '81.



THE IDEA GUYS

After building their technology portfolios at Augustana, two computer science majors are beginning careers in the technology industry. Robert Mikhayelyan is joining Microsoft in Seattle and Sam Bock is joining Concord USA in Minneapolis.

As 2014 grads Robert Mikhayelyan and Sam Bock begin their careers in the technology industry – Robert at Microsoft in Seattle and Sam at Concord USA in Minneapolis, we caught up with them to learn more about how their Augustana experience helped prepare them for what's ahead.

Q: Where are you both working now that you've graduated?

SAM: I'm working as a software consultant at Concord USA in Minneapolis. It's a consulting company, so businesses will contact them because they need more staff at a site to get a project done on time, and we'll augment their staff to fix mistakes in their software.

ROBERT: I'll be working as a software development engineer on the operating systems group with the core team at Microsoft in Redmond, Washington. I'll write product code on the operating systems group which covers Windows, Windows Phone and Xbox.

being able to program something that's an assignment is fundamentally different than being able to program real things, and that requires experience, and experience is hard to come by. So the networking aspect is essential.

SAM: I used LinkedIn to find my job. I think LinkedIn, short of having the actual connections, is the best resource out there right now for finding a job. Craigslist has a bunch of postings, but LinkedIn seems to get you in touch with recruiters much faster. I applied to two jobs in the Midwest on LinkedIn, and I wound up getting offers from both of them.

ROBERT: Another thing to remember is after you apply somewhere, email the recruiter after that because most of the time, they're not even going to look at your application unless you take the initiative.

Q: What drew you to computer science? ROBERT: Since I was five, I've always wanted to work on Windows, so given

ing people to campus. A website and an app say a lot about an institution.

Q: Is there a big need for computer programmers, even locally in Sioux Falls?

SAM: Yes!

ROBERT: It's a fairly level playing field right now. Obviously if net neutrality gets thrown in the trash can, then that's not true anymore, but that – you know, if you have some sort of startup created in Sioux Falls, location doesn't really matter because you'll be working with people all over the country anyway. Very rarely do people base their operation in the place they live, so if you create the next Dropbox, the next Whatsapp or whatever, the next Snapchat, you can be literally anywhere.

Every year there are fewer and fewer people graduating in computer science, nationwide, so that means companies like a bank or insurance companies will hire plenty of candidates.

"... having a strong background in the liberal arts ... has given me the ability to plan out a program a lot better."

Sam BockClass of 2014

Q: How did you find your jobs?

ROBERT: I was a part of the Microsoft student partner program. That means you're basically a contractor for Microsoft, raise awareness for Microsoft tech on campus, hold events, do raffles, etc. In this program, the student partners are placed in groups, usually regionally, but since I was the only one in the Midwest, I was partnered with students on the West Coast, and you're given a senior student partner who's been in the program for a while. When my senior student partner graduated, he did a lot to help me when I was applying at Microsoft. He helped with resume writing and when and how to contact recruiters. He actually knew some recruiters and helped bypass the awkward, automated resume filtering so I could just go straight to a phone interview. I also went to a lot of tech conferences. I went to (a couple conferences called) South by Southwest (SXSW) and Build 2014. At both those places, you meet a lot of really great people. It emphasizes the importance of networking. There were people who worked at NASA, BMW, Intel. Through those connections, you get your foot in the door because

that opportunity, I sort of jumped as soon as my recruiter told me that.

SAM: I took Constitutional Law because I was originally thinking pre-law, but it wasn't a good fit, so I thought, "Well, better find something else to do. What do I like to do in my spare time? Sit in front of a computer. Why not do that for a job?" I guess I would give credit to Augie because the class introduced me to computer science.

Q: Robert, you developed the Augie Mobile app, right?

ROBERT: Matt Anderson (2013-14 Augustana Student Association president) approached me. We went to high school together. They wanted more direct connection to users, to students, specifically. The app was just kind of born out of that.

Q: How much impact do you think that will have on the Augustana community?

ROBERT: This puts the information closer to people at the moment. Maybe in the future, once the app gets more developed, it might play a larger role in draw-

Q: Does computer science require a different way of thinking that makes it a good fit for Augustana's liberal arts core?

SAM: Some computer scientists think you should have a very heavy math background because, at its base, computer science is math. But a lot of other people think you should take other classes like business or basically whatever you want because it will make you more interesting and make you communicate better, and that's the majority of what you do when you're actually on the job. I read that something like 5 percent of computer science jobs actually require using something that is higher-level math-related. You're never going to write any code that's going to take derivatives.

I'll do a quick little plug for the history department. I think that having a strong background in the liberal arts, specifically history, has given me the ability to plan out a program a lot better because it's just like structuring an essay so you have something templated; then you can go in and fill in the blanks. I mean,

when you get to the specifics, you may have to change core things, but that's the process. Having that experience in history really helps.

ROBERT: Same thing for me in the philosophy department. Having that inquisitive nature, being able to break things down, reconstruct things, it's actually – I mean, there's some translation that has to go between the philosophy mindset and computer science, but they draw on very similar, very basic ideas, which I would argue is the same across every single discipline. You are better if you have that capacity, but in computer science, it's critical. You can't get by without it.

Q: What is the one thing no student at Augustana should pass up?

SAM: Dr. O'Hara [philosophy] classes, or study abroad is what I'll say. Study abroad is definitely my favorite part about Augie. Ireland was awesome. Cuba was more awesome.

ROBERT: The most valuable experience – students should not pass up on – specifically computer science students should not pass up events done by the computer club because we try to expose students to a lot of new technologies. Don't pass up learning things on your own, either through some extracurricular body or talking to professors, or staying up to date online. Learning independently is a large portion of college, I would say.

SAM: Yeah, I guess I would say to the computer science majors, don't pass up going to the tutors. I worked as a tutor this year, and I saw some students who had really poor grades become some of the top performers in their classes. There's definitely a lot of appetite for new material, specifically relevant to computer science among the computer science majors, as you'd expect.

Other than side projects, the most important thing to success in computer science is: get internships, multiple.

ROBERT: Yeah, the experience is invaluable.

SAM: They are the biggest thing. I mean, people are going to look at your resume and, if you do something awesome in your spare time as a side project, you probably don't need internships, but not many people do something that's genuinely awesome. They just do little things, and that's good. That's how you get experience. Internships are what make you stand out. Internships are what get you jobs. Internships are what get you through the screening process.



Class of 2014 graduates Robert Mikhayelyan (top) and Sam Bock (below) will begin their careers in the technology industry this fall.



ROBERT: Basically, internships package all the things that are important. Being able to ship a product, being able to work on teams. It kind of centralizes all that into one area, so internships are hugely important. And shoot for the improbable ones. You'll never know if you're able to get into Amazon or Microsoft unless you try, and a lot of the time, you'll discover

the areas where you are lacking experience. You might get a question and realize, "Oh, I never thought of that," or, "I don't even know what that is" because if you don't, you'll never know what it is you don't know, and then you have no way of improving yourself.

 G_{θ} Viking 7

AUGUSTANA celebrates...

THOSE WHO IMAGINE

Meet the 2014 Distinguished Scholars – young men and women who are brave enough to imagine the possibilities.

These are the individuals who have the courage it takes to explore their God-given gifts, the curiosity to discover important ideas, and the passion to create an even

As fellow citizens, we are thankful for these young scholars, and all those who dare to dream big. We celebrate their decision to Go Viking.

The students pictured below represent the top percentile of those selected by Augustana faculty members as Niebuhr Scholars, Trustees Scholars with Distinction, Trustees Honors Scholars and/or recipients of the























































Brookings, SD Sioux Falls, SD





Denver, CO







Grand Forks, ND Omaha, NE









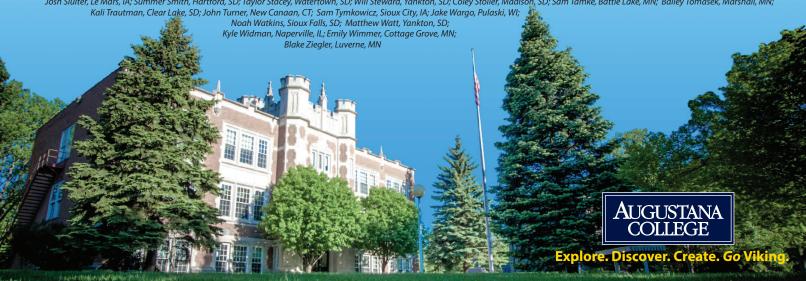






Mankato, MN Sioux Falls, SD Sioux Falls, SD

Zach Adkins, Osseo, MN; Courtney Almendinger, Sioux Falls, SD; Kennedi Alstead, Owatonna, MN; Jacob Angermeyr, Morton, MN; Courtney Arthur, South Shore, SD; Paige Baker, Luverne, MN; Alex Banker, Omaha, NE; Luke Barry, Inver Grove Heights, MN; Luke Bartl, Mitchell, SD; Julie Behrens, Circle Pines, MN; Colter Benson, Harrisburg, SD; Jordan Biggerstaff, Sioux City, IA; Brooke Bleeker, Sergeant Bluff, IA; Christian Boechler, Rapid City, SD; Dayton Braley, Sioux Falls, SD; Michael Brandt, Rochester, MN; Noah Brown, Garretson, SD; Cole Bruening, North Sioux City, SD; Logan Burns, Pringle, SD; Rachel Challes, Andover, MN; Berkley Darr, Sioux Falls, SD; Lucy Daume-Jenke, Sioux Falls, SD; Jenna Dockter, Milbank, SD; Sydney Dodd, Alexandria, SD; Brodie Elyea, Sioux Falls, SD; Megan Enevoldsen, Montevideo, MN; Alexandra Fairchild, Watertown, SD; Matt Fujinami, Westminster, CO; Taylor Gibson, Omaha, NE; Katelyn Graber, Hurley, SD; Abby Gustafson, Dunlap, IL; Sean Heaton, Maple Grove, MN; Caitlin Janssen, Mason City, IA; Haley Johnson, Duluth, MN; Hannah Keirstead, Savage, MN; Karliana Kelly, Comfrey, MN; Kyle Kettler, Andover, MN; Chase Klingaman, Mitchell, SD; Alex Kramer, Gretna, NE; Brett Kramer, Winneconne, WI; Austin Krohnke, Waukee, IA; Rylee Kulka, Cottage Grove, MN; Gabrielle Malmanger, Faribault, MN; Kyle Marks, Estherville, IA; Abby Martin, North Prairie, WI; Sarah Metz, Sioux Falls, SD; Alex Meyer, Sioux Falls, SD; Mariah Mikkonen, Frederick, SD; Robbie Miller, Sioux Falls, SD; John Nelson, Wentworth, SD; Erin Nuetzman, Story City, IA; Taylor Olson, New London, MN; Kiana Overby, Moorpark, CA; Taylor Pasell, Sartell, MN; Chet Peerenboom, Little Chute, WI; Haley Plucheck, Centennial, CO; Rachel Polan, Omaha, NE; Lucas Praeuner, Norfolk, NE; Caden Quintanilla, Sioux Falls, SD; Josh Reider, Crooks, SD; Colin Ritter, Edina, MN; Allie Roberts, Omaha, NE; Cody Rofshus, Luverne, MN; Kylie Rome, Fort Calhoun, NE; Emma Schmidt, Mitchell, SD; Haley Schoenecker, Apple Valley, MN; Leah Seivert, Sibley, IA; Avery Selberg, Moorhead, MN; Shelby Selland, Letcher, SD; Chris Sharpe, Sioux Falls, SD; Josh Sluiter, Le Mars, IA; Summer Smith, Hartford, SD; Taylor Stacey, Watertown, SD; Will Steward, Yankton, SD; Coley Stoller, Madison, SD; Sam Tamke, Battle Lake, MN; Bailey Tomasek, Marshall, MN;



Metro Bus Sustainability Campaign Showcases Work of Augustana Art Graduate



Artwork by a recent Augustana graduate will be featured on Sioux Area Metro buses for the duration of 2014 in an effort to engage and educate the public about sustainability.

"Vitality," a piece by 2014 graduate Anh Ta, a native of Hanoi, Vietnam, appears in a new ad campaign designed by Sioux Falls' Public Works Environmental Division. The focus of the initiative is to "enhance social, economic and environmental interests in an effort to increase overall community vitality."

"Art evokes emotion from its viewers, and we wanted to channel that emotion and capture the attention of the public to educate them about sustainability while also providing an opportunity for local art students," said Jessica Lantgen, sustainability technician.

Ta used the opportunity to express to the public that nature should be enjoyed and protected.

"I think that artists have great opportunities as well as responsibilities to use their skills and talents to create something that benefits other people and the community," Ta said.

The announcement marks another honor



The City of Sioux Falls' sustainability initiatives seek to enhance social, economic, and environmental interests in an effort to increase overall community vitality.

Find out more about this artwork and local artist by visiting www.siouxfalls.org/green.



in Ta's growing list of professional achievements. In May, she was named the recipient of the prestigious Harold Spitznagel Medal for Achievement in Art, the highest award presented by the Augustana Art Department. Ta is only the second international student to receive the award, intended to recognize student artists who demonstrate the highest standards of excellence in all their artistic endeavors throughout their Augustana careers.

She has also attended summer sessions at the nationally famous Frogman's Print Workshop, where she earned a scholarship to be a studio assistant in 2013. Recently, she also was honored with an exhibition at the Eastbank Art Gallery in Sioux Falls.

This summer, she is working in a Sanford Health arts internship, assisting patients and their families through expressive therapy activities.

Ta arrived in the U.S. from Vietnam in 2009 as a foreign exchange student and began attending Harrisburg High School, where she graduated in 2010. Before arriving in South Dakota, she had not been outside of Vietnam before or traveled on an airplane.

Go Viking



Last spring, Augustana students in Assistant Professor Jaciel Keltgen's "Health Care Marketing" class teamed up with Avera Health and spent the semester researching how millennials are reacting to the **Affordable Care Act** and how they make purchasing decisions regarding health care.

STUDENT RESEARCH

ike all Augustana students, members of Jaciel Keltgen's "Health Care Marketing" class are ambitious and seek academic excellence, but this class also sought something greater. Together, classmates decided to tackle a major issue in health care: the choice of millennials to forego medical insurance.

"Millennial behavior is truly a mystery," said Keltgen, an assistant professor of business administration who studied millennial physicians as the focus of her dissertation. "Understanding them is crucial for businesses wishing to reach and serve millennial customers but also employ them."

Group projects are a common teaching tool used at Augustana and around the nation. They help students develop skills in teamwork, socializing, patience and responsibility. However, the best projects

teams that covered assignments like drafting surveys, leading focus groups, writing, and presenting.

"[Keltgen] allowed me and the other students to take control of the project and treat it as our own, which allowed the class to gain an understanding of project management and market research through hands-on, real-life experience," said Augustana senior Bethany Olson, account executive for the project.

"By combining our skills, we were able to make what we felt were the best decisions," added senior Amanda Turner, who worked on the survey, focus groups, editing and presentation teams. "All students I approached were very interested in what we were working on and were eager to help in any way possible."

The Affordable Care Act requires all U.S. citizens to have health care insurance to

to society," she said.

Junior Luke Jessen, a member of the survey, editing and presentation teams on the project, agreed.

"Augustana instills excellence into students that businesses are eager to take advantage of when working on projects like this," he said.

The class's final recommendations included specific action steps like "offer free informational sessions," "create specific health care insurance plans for millennials," "pay attention to social trends" and "optimize online presence."

The class visited Avera officials in May where Olson, Turner and Jessen presented the project on their behalf. The health provider was impressed. Avera plans to continue researching millennial attitudes and behaviors toward health insurance coverage, using the research from Millen-

"I have had the opportunity to conduct research in business, psychology, sociology and communications ... Augustana has shaped me into a leader."

Amanda Olson Class of 2014

are those that have an impact outside the classroom.

Keltgen's class has partnered with Sanford Health, the American Cancer Society, and LifeScape in recent years. This year, Keltgen reached out to Avera Health, a regional health care system interested in determining the factors that influence millennials – individuals born between the early 1980s and early 2000s – in their healthcare insurance decisions.

The project gained full approval from Augustana's Institutional Review Board (IRB), an organization that was established to ensure the rights and welfare of human participants in research are protected. With the help of Marketing Consultant Jennifer Olson, former vice president of marketing operations at Sanford Health, the students took the assignment.

The class began a massive branding effort and invented their key word, "MillenniCare," a conjunction of millennial and health care. They then established a strict color scheme and logo and titled their presentation "MillenniCare: Understanding Health Insurance Choices for the Invincible Generation."

The 14 students established seven

avoid a penalty on their taxes. Through their research, the students found that 24 percent of respondents between the ages of 26 and 35 were unaware of the tax

The team also identified key differences between millennials and the prior generation – like financial instability, lack of religious affiliation and increased racial diversity – and discovered that Avera has captured 79 percent of new health care enrollees in South Dakota through its program, Avera Health Plans.

In addition to discovering data that will allow all businesses to market to the millennial generation more effectively, the project provided prime experience for the students.

Keltgen argues students learn to use strategies more effectively when they are given a real-life problem, and it gives them an opportunity to showcase their abilities and boost their portfolios at an early age.

"Students can give back to their communities through their intellect, and college is a safe environment in which to experience community service and see the importance of being lifelong contributors niCare as its foundation.

The students are grateful they have been given this opportunity to serve others.

"Had I not been at Augustana, this project would have been difficult to complete. Many colleges focus their research efforts on the natural sciences, but at Augustana, I have had the opportunity to conduct research in business, psychology, sociology, and communications courses," Olson said. "Augustana has shaped me into a leader."

Turner agreed, saying Augustana's focus on the liberal arts and support of a holistic approach to education gives students the foundation to research in any area of study.

"Augustana definitely challenges you to learn more. Professors here know how to push you to be the best you can be, and I don't think that is something you find at every school," she said.

Olson, Turner and Jessen are continuing their marketing education this summer as they each complete internships in Sioux Falls – Olson at Vance Thompson Vision; Turner at SDN Communications; and Jessen at Lawrence & Schiller.

MillenniCare seems to be the first step toward a positive future for this talented class.

 G_{θ} Viking

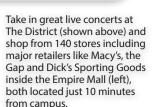




Located a block from campus, the Juice Stop is where Augustana students head to hang out and enjoy healthy smoothies like the "America's Cup," made with strawberries, bananas and non-fat yogurt, or the "Triple Threat," made with papayas, boysenberries, blueberries and raspberry sherbet.





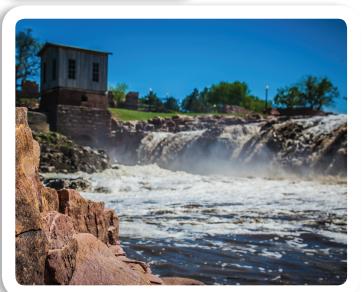




Ride your bike, walk or drive to Bagel Boy and you'll find dozens of Augustana students talking, studying and enjoying a bagel, including the classic "Cinnamon Crunch."

Head a block in the other direction and grab a coffee or latte at Caribou Coffee, located two minutes from campus.





Enjoy all the outdoors has to offer at two of the city's largest parks, located just minutes from campus: McKennan Park (left) and Falls Park (right).





Ithough it may not seem like it at first glance, archeologists working in Mitchell, South Dakota, will tell you the ancestors of this land were better adapted to the area than we are. They have uncovered a way of life set 1,000 years ago that shows great advancement through their excavation of a prehistoric Indian village at the Thomsen Center Archeodome.

Drs. Landon Karr and Adrien Hannus of Augustana's anthropology department and Dr. Alan Outram of Exeter University in England have led an excavation of this site for 15 years. Anthropology students were introduced to the field study a few years later and the experience has been rich.

Four Augustana students are currently working at the Archeodome alongside 16 students from Exeter University and one student from Beloit University. The Archeodome serves as a protective building for a small section of the prehistoric Indian village.

The students participating in this summer field study work for a solid month, digging six days of the week and spending one in the lab. This is unlike many field studies in the world which spend only one day per week digging.

"There aren't many people working on sites like this one," Karr said.

Augustana senior Creighton Gerber explained how the group's focus for this dig site differs from other prehistoric Indian villages because of where they are looking.

"What's more important to us is what's coming out at ground level," he said.

Most Indian village dig sites in the United States have focused on what can be found in the remains of lodges, but the Thomsen Center Archeodome is looking at what can be found outside of those lodges: where the communal cooking was done, where village residents butchered the animals and where the food was stored.

"Usually, there is something fairly exciting [found] every day," Gerber said.

The purpose of this is not only practical – many research papers have come from what is found at the Archeodome – but educational. Students learn excavating techniques that cannot be taught in the classroom. They also learn the differences in techniques from an American standard versus the English standard.

"This is a keystone experience for students," Karr said. "There's no way I could teach this in the classroom."

Moreover, they learn how fragile this experience is. These students must proceed slowly and "do it in a controlled, scientific way in order to understand the past," Karr said.



"As soon as you start exposing it, you're destroying it," said Tova Lisensky of Beloit University. "You have to document very precisely because once you take it out, there's no going back. It's done."

Through all their fascinating finds, these students begin to understand how the supposed predecessors to the Mandan tribe lived and can appreciate it.

Their professor, Dr. Hannus, loves it.

"I've been trying to convey to students that these people were extraordinarily well adapted," Hannus said. "They were better adapted to their environment then than we are to ours now"



ABOVE: Drs. Karr (right) and Outram (left) advise students on the archeological dig site. ABOVE (INSET): Dr. Hannus offers advice to a student anthropologist



BOEFORWESTERN STUDIES AT AUGUSTANA COLLEGE PRESENTS THE 2014 3 ON PUBLIC AFFAIRS

Robbie Bach

A 22-year veteran of Microsoft, Robbie Bach took on marketing, management and business leadership roles for the software giant and served as an influential leader in the launch and expansion of Microsoft Office. In 1999, he led the creation and development of the Xbox and its eventual successor, the Xbox 360, as Microsoft's chief Xbox officer.

Ultimately, he was responsible for Microsoft's gaming, music, video, phone and retail sales businesses and was named president of the company's entertainment and devices division. He oversaw the creation, development and growth of Xbox Live, Microsoft's online game service that currently supports almost 50 million members.

Throughout all these projects, Bach and Microsoft maintained a commitment to supporting cyber security and protecting their users' identities.

As a president of the company, he regularly lobbied in Washington, D.C., and discussed policy issues with government leaders regarding Internet regulation. He's worked across the industry on topics like the distribution of age-appropriate content, data breaches, identity security and content management.

Learn more about Bach at augie.edu/boe.



AUGUSTANA COLLEGE

Discussing ...
Privacy at Risk:
Challenges to Protecting
Personal Identity and Data

7:30 p.m. Tuesday, October 28 Elmen Center, Augustana Campus Open to the Public

Free tickets available beginning Sept. 8
at augietickets.com

FREE!

FROM or by calling the Center for Worten



AUGUSTANA COLLEGE FAST FACTS

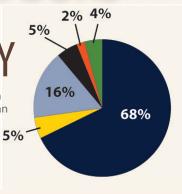


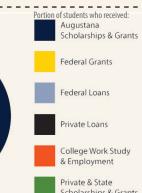




AFFORDABILITY Augustana is committed to providing students an

exceptional experience at a great value. More than 98 percent of our students receive merit, talent and/or need-based financial assistance. The average aid package for members of the Class of 2018 was \$25,908.









Augustana is ranked No. 3 among "Best Regional Colleges in the Midwest" by U.S. News

We're ranked No. 11 among colleges & universities contributing to the public good by Washington Monthly

Augustana is included in Forbes' annual list of "America's Top Colleges"

The Princeton Review names Augustana among the "Best in the Midwest"

CNN Features Sioux Falls Among Places 'Where America Works'



Sioux Falls recently was featured on CNN's "Fareed Zakaria GPS" in a five-part series called "Where America Works."

According to the CNN website, "Washington, D.C., may be broken, but intractable problems are being solved in towns across America."

CNN featured Sioux Falls as one of five such towns.

Other recent accolades for Sioux Falls include:

• Forbes ranked Sioux Falls the No.1 "Best Small Places for Business and Careers."

- Gallup's annual "Well-Being Index" ranked South Dakota the No. 2 most content state in the U.S. and listed Sioux Falls among the top five small communities in the
- •The ranking organization "Happiest, Healthiest Cities In America" listed Sioux Falls at No. 9 nationwide.
- Prevention.com tracked Sioux Falls at No. 1 in terms of people ranking their own health as "good or better." The city also got high marks for easy commutes, low crime and unemployment, and good access to health insurance.

Learn more at www.augie.edu/siouxfalls.



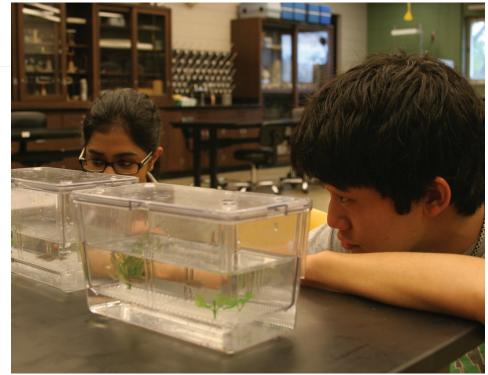


tudents who choose Augustana do so for a variety of reasons, but the consensus of many of the students working in the Gilbert Science Center this summer is the opportunity to participate in scientific research as an undergraduate.

This summer, more than 60 Augustana students are conducting research on- and off-campus in the natural sciences. In addition, from June through August, 19 students are completing internships in health and science areas.

Along with the opportunity to participate in research, some students sought out Augustana for the chance to double major in a second area of interest, such as music or a foreign language.

Clayton Busch '15 from Milford, lowa, is a biology and Spanish double major working on a research project with three other Augustana students this summer. Their project, "Number and size of terminal filament cells in Drosophila



"We're not only learning about the scientific method, but we get to use it. It's a hands-on approach."

Clayton BuschClass of 2015

melanogaster with different numbers of ovarioles," was presented to fellow researchers and professors to demonstrate their progress thus far.

He says the research he is doing this summer will be very beneficial to him in the future.

"We're not only learning about the scientific method, but we get to use it. It's a hands-on approach."

Busch has found both of his majors rewarding and he plans to combine them in any way he can in the future.

"The sciences just really interest me," Busch said. "But I couldn't give up on Spanish after four years in high school."

Jacob Mahowald '16 is a biochemistry and music double major from Sioux Falls. He's working on a research project this summer titled "Angle-resolved studies of strong-field ionization and hydrogen elimination from ethylene and ethane."

He worked on this project last summer as well and was drawn to Augustana for

the research possibilities along with a chance to play music. Although a direct link for biochemistry and music might not be in Mahowald's future, he is happy he can do both for the rest of his life.

"[Augustana professors] help out as much as they can to make it easy for you to do both," Mahowald said. "It's all about the opportunities."

He hopes to get an MD-Ph.D. so he can do research while practicing as a physician.

"I want to stay involved in the very edge of the field," Mahowald said. "Research has also been really good because it allows me to go so deep into what I'm interested in that I can present it and be the expert."

In his spare time during his career, he hopes he can start a secondary project with music.

Busch hopes to go to medical school as well and wants to eventually practice medicine in countries where he could use his language skills. He became passionate about the language while he was in Costa Rica over J-Term last year.

"You know when you have that first significant conversation?" Busch said. "Not just 'what's your name?' or 'where is the bathroom?' but a real conversation. That's what I got when I was in Costa Rica and it was really rewarding after seven years of studying."

In the same way, Busch finds the research he is working on now rewarding. Busch's advisor, Dr. Cecelia Miles, tries to use a hands-off approach with summer research. She says it's sort of like teaching, but much more spontaneous.

"From one perspective, it's a lot of pressure, but the results you get are truly yours," Busch said.

Miles praises all of the student researchers from this summer for their hard work.

"I think the world of Augie students," Miles said. "I'm always pleased and surprised with the performance of our undergraduates."

G_θ Viking

NAVY & GOLD



Student athletes representing six Viking teams – men's and women's track and field, baseball, softball, women's tennis and women's golf – advanced to NCAA Division II post-season competition last spring.



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Standout senior Tony Viger was named a finalist for the Tino Martinez Award as the best player in Division I



Softball compiled a 46-15 record while making its fifth straight appearance in regional play.



Kyle Blakeslee capped a stellar track and field career when she claimed runner-up honors in the steeplechase at the NCAA national championships.



Women's golf won the NSIC championship for the fifth consecutive season. And Marisa Toivonen finished fourth at the NCAA championships, the highest ever for an Augustana golfer.



The women's tennis team won its fifth straight NSIC regular season championship last spring.

t was, as one Augustana athletics official aptly stated, "A great spring to be a Viking."

"I can't remember a spring season that has been more decorated as a whole for our student-athletes on the field of play," the official said.

Student-athletes representing six Viking teams – men's and women's track and field, baseball, softball, women's tennis and women's golf – advanced to NCAA Division II post-season competition. As a result, Augustana earned seventh place in the Learfield Sports Directors' Cup national standings for 2013-14, and was runner-up in the Northern Sun Intercollegiate Conference/US Bank All-Sports rankings.

"All of our sports had opportunities for individuals, or as a team, to do something special at the NCAA national level," the associate athletic director said. "Additionally, Augustana hosted the NSIC tournaments in baseball and softball, the NCAA super regional for softball, and NCAA regional for women's tennis."

Augustana's baseball team posted a 41-16 record, setting a school mark for the most wins in a single season. The Vikings won the NSIC tournament championship for the first time, and standout senior Tony Viger was named a finalist for the Tino Martinez Award as the best player in Division II.

The women's tennis team won its fifth straight NSIC regular season championship and extended its consecutive win streak against conference opponents to 54. The Vikings won 25 of 27 matches with their only loss to a Division II team coming against Northeastern State in the Central Region finals. And, for the second straight year, Augustana's Katie Jesperson was chosen conference player of the year.

Softball compiled a 46-15 record while making its fifth straight appearance in regional play. The Vikings hosted the Central Super Regional, and although they were eliminated, chances are Augustana will be in the hunt a year from now with only one player missing from the 2014 roster.

Women's golf won the NSIC championship for the fifth consecutive season. And Marisa Toivonen finished fourth at the NCAA championships, the highest ever for an Augustana golfer.

Kyle Blakeslee capped a stellar track and field career when she claimed runner-up honors in the steeplechase at the NCAA national championships. Her time of 10:13.93 set a school record, a personal record, and the all-time South Dakota collegiate record.

Augustana student-athletes also excelled in the classroom. At the end of the semester, 44 Vikings were named to the NSIC Spring All-Academic team.

AUGUSTANA

NORTH CAMPUS

- 1. Old Main
- 2. East Hall
- 3. Administration Building (Admission)
- 4. Sioux Falls Seminary
- 5. Edith Mortenson Center (Theatre)
- 6. Morrison Commons (Box Office)
- 7. Granskou Hall
- 8. Stavig Hall
- 9. Tuve Hall
- 10. Nelson Service Center
- 11. Archeology Lab
- 12. Archeology Lab Annex
- 13. Service Center Annex
- 14. Moses Statue
- 15. Ole Statue
- 16. Center for Visual Arts (Eide · Dalrymple Gallery)
- 17. Humanities Center (Kresge Recital Hall)
- 18. Chapel of Reconciliation SD Synod Office and **Lutherans Outdoors SD**
- 19. Mikkelsen Library
- 20. Center for Western Studies (Fantle Building)
- 21. Catholic Campus Ministry Center
- 22. Madsen Social Science Center
- 23. Gilbert Science Center
- 24. Bergsaker Hall
- 25. Solberg Hall
- 26. Huether Tennis Centre
- 27. Campus Green

PERIMETER RESIDENTIAL

50. Nobel House

- 51. Menlo Annex 52. Terning House
- 53. Olsen House
- 54. Valhalla House
- 55. Lookout House
- 56. Duluth Place Apartments
- 57. Odin House
- 58. Academy House
- 59. Summit Apartments
- 60. Chrysalis House
- 61. Heritage House
- 62. Costello Hall
- 63. Norse Inn
- 64. Campus House
- 65. Nordland House
- 66. Schoeneman **Apartments**
- 67. Loki House
- 68. Hillsboro House
- 69. Global Education



STREET

STREET



SOUTH CAMPUS

- 30. Elmen Center **Hall Football Complex** Sanford Gymnasium
- 31. Karras Park Ronken **Baseball Field**
- 32. Bowden Softball Field
- 33. Bill Hall Baseball Softball Complex
- 34. Fellows' Presidential Residence
- 35. Future site of Larson Track & Field Complex
- 36. Heritage Park
- 37. Our Savior's Lutheran Church (Campus Learning Center)
- 38. Kirkeby · Over Stadium
- 39. Morstad Field



EXPLORE. DISCOVER. CREATE.

ABOUT AUGUSTANA

Founded in 1860, Augustana is a selective, private, residential, comprehensive college (liberal arts and professional) affiliated with the Lutheran Church.

Augustana is accredited as a four-year institution by the Higher Learning Commission of the North Central **Association of Colleges** and Schools (NCA).

RESIDENTIAL LIFE

As a residential college, Augustana affirms the value of living and learning together in community. Seventy-three percent of Augustana students choose to live in campus housing. Living opportunities include six residence halls, 16 theme houses, and five apartment complexes. All first-year students live in Bergsaker and Solberg Halls.

SCHOLARSHIPS AND FINANCIAL AID

More than \$33 million in scholarships and financial aid is awarded on the basis of need, merit, and/or talent.

MAJORS:

ACCOUNTANCY, PROFESSIONAL ACCOUNTING **ANTHROPOLOGY** ATHLETIC TRAINING BIOCHEMISTRY (ACS) **BIOLOGY BUSINESS ADMINISTRATION CHEMICAL PHYSICS CHEMISTRY CHEMISTRY (ACS)** CLASSICS

COMMUNICATION DISORDERS: SPEECH/LANGUAGE PATHOLOGY & AUDIOLOGY **COMMUNICATION STUDIES**

COMMUNICATION STUDIES/BUSINESS **COMPUTER INFORMATION SYSTEMS** COMPUTER SCIENCE

FCONOMICS

EDUCATION, ALL-GRADES EDUCATION, SECONDARY ELEMENTARY EDUCATION ENGINEERING PHYSICS

ENGLISH

EXERCISE SCIENCE

FITNESS MANAGEMENT

FRENCH GERMAN

POLITICAL SCIENCE/GOVERNMENT &

INTERNATIONAL AFFAIRS

HISTORY

INTERDEPARTMENTAL

INTERNATIONAL STUDIES

JOURNALISM

MATHEMATICS

MEDICAL LABORATORY SCIENCE

MODERN FOREIGN LANGUAGES

MUSIC EDUCATION

NURSING

PHILOSOPHY

PHYSICAL EDUCATION

PHYSICS

PSYCHOLOGY

RELIGION

RELIGION/PHILOSOPHY

SIGN LANGUAGE INTERPRETING SOCIAL STUDIES TEACHING

SOCIOLOGY

SPANISH

SPECIAL EDUCATION

SPORT MANAGEMENT

THEATRE

MINORS:

ACCOUNTING **ANCIENT LANGUAGES ANTHROPOLOGY BIOLOGY BUSINESS ADMINISTRATION** CHEMISTRY CHILDREN AND YOUTH **CLASSICAL PHILOLOGY CLASSICAL STUDIES**

COMMUNICATION STUDIES

COMPUTER INFORMATION SYSTEMS

COMPUTER SCIENCE

ECONOMICS

ENGLISH

ENGLISH AS A NEW LANGUAGE (ENL)

ENTREPRENEURSHIP

FITNESS MANAGEMENT

FRENCH

GERMAN

GERONTOLOGY

POLITICAL SCIENCE/GOVERNMENT &

INTERNATIONAL AFFAIRS

HISTORY

JOURNALISM

MATHEMATICS

MODERN FOREIGN LANGUAGES

MUSIC

NORTHERN PLAINS STUDIES

PHILOSOPHY

PHYSICS

POLITICAL PHILOSOPHY

PSYCHOLOGY

READING

RELIGION

SIGN LANGUAGE STUDIES

SOCIOLOGY

SPANISH

SPECIAL EDUCATION

THEATRE

ENDORSEMENTS:

CHEMISTRY SECONDARY EDUCATION ENGLISH AS A NEW LANGUAGE HEALTH EDUCATION KINDERGARTEN EDUCATION MIDDLE SCHOOL EDUCATION

PRE-PROFESSIONAL PROGRAMS:

ARCHITECTURE CHIROPRACTIC DENTISTRY ENGINEERING LAW **MEDICINE MORTUARY SCIENCE**

OPTOMETRY PHARMACY PHYSICAL THERAPY PHYSICIANS ASSISTANT **THEOLOGY VETERINARY MEDICINE**

EMPHASIS AREAS:

BUSINESS ADMINISTRATION: (Emphasis areas are optional)

- Entrepreneurship
- Finance
- Management
- Management Information Systems
- Non-Profit Management

ENGLISH: (Emphasis area is required)

- Literature
- Writing

MUSIC: (Emphasis area is required)

- Liberal Arts
- Sacred Music

MUSIC EDUCATION: (Emphasis area is required)

- Instrumental
- Vocal

PSYCHOLOGY: (Emphasis area is optional)

- Counseling/Clinical
- Neuroscience
- Social Services

VISIT CAMPUS

The best way to determine if a college is right for you is by visiting the campus. We invite you to visit Augustana and learn more about what it means to "Go Viking." Tour the campus, meet students, visit with professors, and more. Schedule an individual visit and/or join us for one (or more) of our campus visit programs.

Schedule your visit at augie.edu/myvisit or by calling 800.727.2844 or 605.274.5516.

Learn about our Campus Visit Programs at augie.edu/admission.

APPLY TODAY! augie.edu/apply