**ASA Minutes**  
9:00 pm Haugo Room  
2/5/2014

**Attendance:** (25) Absent: (1)

**New Business:**

**Patrick B. and Mariya S. (UBG Co-Chairs) updates:**

Attendance is down, especially for dances and they are postponed until the committee has finished its research. We have fewer events because we restructured the boards. We've implemented a few new things like storming the freshmen dorms and encouraging them to follow our social media. Maya A. cancellation is another reason the attendance numbers are down. We are in the process of planning another Big Event and want to make this a bigger show. All of the events are planned for the rest of the year. With any event the most money goes toward paying the artist. The other fees are marketing and food. We have been going through Sodexo for food this year and the numbers reflect this.

*Amanda J.*: For this year's Big Event did you include the Blood Drive?  
*Mariya S.*: Yes, NFL pick 'em is also included.  
*Sam H.*: What's going on with dances?  
*Patrick B.*: We are having students explore the policies and perceptions behind the dances. We are exploring the truth behind dances and looking for alternatives to any problems we find. We are trying to figure out if we need to modify the dances themselves or change the location.  
*Sam H.*: How are we doing the fact finding?  
*Patrick B.*: It's a student committee; Emily and I are leading it.  
*Mariya S.*: Administration has expressed concern, but the Halloween dance was one of the most fun and most clean dances we've hosted. We just want to have everything written out.  
*Patrick B.*: We just finished selecting the committee members so we will begin meeting next week. A survey will be sent out to all students. We are trying to do this as fast as possible because our dance governors don't really have a lot to do right now. It just depends on what our results are.  
*Emily G.*: It looks like there are 1000 people less in attendance this year, why is that?  
*Mariya S.*: We had fallout from NFL pick 'em, entertainment is a bit down, but film is up this year.  
*Patrick B. and Maria S.*: Our coffeehouse board is up too. They don't have quite as many small events and instead have larger, more focused events.  
*Patrick B.*: They are in the process of figuring out the logistics of having Maya A. come later this year.  
*Jesse F.*: Is it wise to allocate so much money to something that has so little attendance?  
*Patrick B. and Mariya S.*: That's just how it has been structured in the past, but it's hard because you can see a benefit from Culture and Fine Arts. We are really going to try and do new things. This semester our idea is to market this board to professors so they will reach out to students. Showing faculty that culture and fine arts is a resource will help build up our numbers.  
*Emily G.*: What personnel costs do you have?  
*Patrick and Mariya:* Marketing and shirts. This year we are re-embroidering the jackets we got last year. We also have the retreat cost and the texting service is part of marketing.
Joel H.: What did you do on your retreat?
Patrick B.: It’s a time to plan for the year and get away from campus and bond. We went to Okoboji and had all of our meetings and group bonding.
Jesse F.: What was the cost?
 Patrick B.: Traditionally the retreats are all off campus. Jeff wanted to go off campus again because the past retreats on campus weren’t as successful. Hotels were ridiculously expensive and all the camp sites were filled. The compromise was getting a condo that could accommodate the board. In total it was about $2000 *numbers are estimated. The only expense now that comes from the personnel account is office supply.
Matt B.: Was there an issue with marketing of Big Event?
Mariya S.: Even with marketing issues because of the date change the committee broke even.
Jesse F.: How much money do you expect to have left over at the end of the year?
Patrick B.: It carries over and there is a rainy day fund. This is in case we lose money for a Big Event. For example, if we had already paid Maya A., the board would not have to start from scratch the next year. Krista Y.: The point of the fund is ensuring next year’s the group doesn’t have to start from square one.
Jesse F.: Well we don’t allocate money to sit in a fund. It should be used for students.
Patrick B.: We are also in charge of the second semester shutdown, and a big chunk of money last year went to the Augie TVs.
Joel H.: We made a lot of money from the Macklemore show. I’m curious where that money went, is it in the rainy day fund? Is that being used wisely to find another big performer?
Mariya S.: Obviously we don’t want to walk up to an artist and say this is how much money we have so with the rainy day fund we can go in with an offer and have some leverage. We aren’t setting ourselves up for failure.
Matt A.: If there aren’t any other questions let’s thank Mariya and Patrick for coming.

Senate Updates:

Matt A.: Thank you for those of you who filled out the Senate questionnaire. Some of the main comments are highlighted in this handout. There were many great things said and as we look forward this semester I encourage you to be taking these things to heart. I ask that each of the committees come up with a list of goals they hope to accomplish this semester. Thanks again for a great fall semester.

We are having a spring activities fair this next week.

Jesse F.: The booklet template is finished. I envision it being given to NSO students next year so we have time to collect what group leaders can provide (picture, bio., etc.).
Matt A.: It will be a smaller fair. Right now there are only a few groups signed up. It doesn’t have to be anything big that the groups hand out, just candy or fliers. With that said, we need people who are available that night to stop by and help out with things at the ASA table. We may be asked to help take down tables at night.

Aimée F.: Social media winners: Hanna W. and Leah M.
Matt A.: It has been really helpful to have you all liking, sharing, and retweeting. Our numbers and site traffic are way up from last year.
CDF request from Bike Club

*Seth V.*: The Bike Club is looking for money to set up their bike shop and provide service to students so they don’t have to pay a mechanic. They are requesting $750 and A&P recommends the full $750. We are sitting fine in the CDF right now. Most of the costs for the bike shop go toward tools and supplies, a bike pump, and hooks. It will be in a locked facility and a limited number of people will have access. Bike Club has a lot of potential to fix up bikes and be a useful service on campus.

*Elliot B.*: We have yet to find who would be available to volunteer, maybe three hours a week based on demand.

*Krista Y.*: The shop is in the Solberg basement.

*Elliot B.*: If for some reason we need a bigger location we can determine that as we go.

*Ray A.*: For the sake of demand you should probably have it open at night.

*Kirsten T.*: Do you have people who know how to fix bikes?

*Elliot B.*: Yes myself and Dan.

**Motion:** *Jesse F.*

**Second:** *Sam H.*

**Pass**

Committee Updates

*P&D, Matt B.*: If you know anyone on campus that should apply for NSO Co-Chair and Viking Days Co-Chairs let them know to pick up an application. I am also going to try and get an Amail sent out. We do have an open freshmen seat on the Senate. If you know of anyone to replace Javier please let me know tonight. It would be the same process as for Dillon C.’s seat.

*Curr, Kat V.*: We talked more about faculty recognition week. Jesse N. brought up a point about private lessons and how students do not evaluate these professors. We are going to bring this up to Curr-Cuncil.

*Co-Curr, Emily G.*: We talked about housing. We gave an overview of the changes with housing last meeting, but there have been some changes since. At the bottom of every email they have a link to a website that is extremely helpful. The calendar is not up yet, but the changes are apartment selection. If you are interested in living in an apartment you must check a box and opt in to be in apartment selection. Everyone who opts in is thrown into a lottery and given a random number. This number determines their spot. If you end up not getting an apartment you have a few days to come up with a new plan. Looking forward, we hope to wrap things up by doing a post-housing selection survey. 

*Matt A.*: It’s important to read through the housing information yourself so you can help others understand the process.

*A&P, Seth V.*: We will be going through the constitution and fixing everything that needs to be adjusted and much of the terminology. We are also going through and fixing everything that pertains to the budget. If you don’t feel you’ve had your feedback adequately heard we will have one more meeting to discuss this: 8:30 on Sunday in the Canton room. If you want your feedback heard, please come. This way we can bring it to the Senate and have a final draft and a plan going forward. We’ve also discussed UBG finances and will be addressing this on Sunday.
Other Business

Joel H.: Basketball games are, unofficially, moving to the arena next year. What is their reasoning?
Jesse F.: They've been talking about this for the last year. We are one of four schools in the conference that does not have chair-back seats. The point being is that we are better than that. This is coming from the athletic department. I will forward the email to everyone. At this point we cannot grow in the Elmen Center and are limited by the chair-backed seats. This will be a 5-year contract with a 2 year escape cost.
Joel H.: How would they address student attendance?
Jesse F.: The last three years there has been a decrease in student attendance. Student attendance was between 300 and 400 students a game. If games were at the arena they would have a student bus there and back. I think this is a good opportunity for Augustana. I am disappointed with the lack of interaction between Augustana and Sioux Falls and I believe moving out to the arena is a good opportunity for the community to see Augie.
Hanna W.: With the Elmen there is not a lot of parking. Also, adding chair-backs will decrease the amount of seating. The ceiling height is another issue. If they do move out to the arena, there is opportunity for more interactive elements.
Jesse F.: The Elmen would return to the students.
Ray A.: If things don't go well, then what?
Jesse F.: After two years Augie has an opportunity to evaluate things and get out of the contract to go back to the Elmen.
Hanna W.: Wrestling would be more focused and there could be more clinics. Volleyball would not go to the arena.
Matt A.: Should this document be shared with other students?
Jesse F.: This is just more information, and they wanted me to share it.
Matt A.: Get input from other people that you represent. If we as a Senate can come up with a collection of statements we can turn this over to the athletic department in a formal letter.
Jesse F.: If students aren’t willing to go across the street to a game, does it really matter?
Hanna W.: I think they want more input on transportation. In the past they had a bus system, but only three people used it.

Joel H.: One of the things I saw in the Senate survey is that we should make ourselves more visible around campus. I don’t know if I've had one serious conversation with students to show people who we are while in the office. Maybe we could do some sort of poster with our pictures and information?
Aimée F.: I will be adding to the blog to highlight each Senator.

Jesse F.: The Augieholics will be facing off the Cougar Crazies. In the past, SkyForce has had different groups come during halftime and do a shooting contest. This year they invited Augieholics. It is going to be a lot of fun! Tickets are $5 for students and you can pay at the door or talk to Krista to get tickets together. 7:45pm.

Matt A.: If you haven’t written a thank you letter to donors please do that tomorrow. On Friday, Krista and Amanda will be giving their Senior Sermon.

Adjourn

Motion: Jesse F. Second: Naras P. Pass
The Augustana Bike Club plans to get the bike shop up and running as soon as possible. This cannot happen unless the shop is stocked with tools and supplies for students to use on their bikes. We would like to have a grand opening of the shop at the start of the spring semester if possible. Once the shop is open, it will be run by volunteers who know how to work on bikes and can assist students who need help troubleshooting their bike problems. There will be no charge for students to come and use the tools in the shop, however, if small parts are needed they could potentially be purchased from the bike shop if they are on hand. The hours of operation for the shop have yet to be decided.

Having a campus bike shop at Augustana will provide the numerous students who ride bikes a friendly, helpful, and inexpensive place to go when they have a bike problem. We hope that the bike shop will also become a place where students can learn a new trade: how to fix bikes. We plan on hosting different events throughout the year that teach different aspects of working on bikes as well as riding bikes. This could include bringing in local bike mechanics to teach proper techniques as well as inform students of the biking events in the greater Sioux Falls area. We hope this bike shop, as well as the bike club, will create a bigger biking community on campus and in Sioux Falls. There has been a great amount of interest in this project both from students, faculty, and the administration.

MOVED: ________________________________
SECONDED: ____________________________
FURTHER ACTION: _____________________

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