

# B.A. or BFA Art | Major Map

## 2022 GRADUATE CAREER OUTCOMES

Based on information from 80% of graduates

**100%** Secured  
Employment

**100%** Admitted Into Graduate School  
or Professional Program

## POPULAR CAREERS

- **Commercial Art:** Graphic artist or novelist, motion or web designer, storyboard artist, creative director, real estate staging
- **Education:** Teacher, art historian, community organizer, workshop leader, camp director, visual resource librarian
- **Expressive Therapies:** Counselor/art therapist
- **Fashion & Architecture:** Fashion or product designer, stylist, interior decorator, architect
- **Fine Art:** Artist, blacksmith, bronze casting, ceramics, foundry technician, illustrator, mold making, muralist, painter, screen printing, sculptor, studio assistant
- **Media:** Producer, art critic, animator, social media specialist, digital editor, photographer
- **Museums & Galleries:** Art director, curator, conservator, fine arts framer, historic preservation, exhibit educator or designer

## POPULAR EMPLOYERS

Art museums, galleries, newspapers, advertising agencies, school districts, retailers, magazines, art studios, self-employed, book publishers

## SIGNATURE EXPERIENCES

- **Internships**
  - Koch Hazard Architects
  - Art therapy, Avera McKennan
  - Black Events & Advertising
  - Curator or archivist, Center for Western Studies
  - Graphic design, Fresh Produce
  - Journey of Healing in the Arts, Sanford Health
  - McCrossan Boys Ranch
  - Metropolitan Museum of Art
  - Washington Pavilion
- **Example Research Topics**
  - Tensions: An Examination of Screen Printing
  - Spangled Dissent: "The Star Spangled Banner" and American Flag as Protest in Music, Text, and Art During the Vietnam Era
  - The Art of Ancient Egypt
- **Study Away**
  - AU Faculty-Led: The Curtain Rises: Performance in Central Europe
  - AU Faculty-Led: Dharma: Religion, Art, Literature & Sound in India
  - AU Faculty-Led: The Cultural Heritage of Spain & Morocco



## WHY STUDY ART?

The art department works to develop the visual awareness of all people of the Augustana community. Members of the department believe that visual awareness increases human awareness which, in turn, contributes indispensably to the development of a reasoning and imaginative human being. Through studying the history of art and art of other cultures, manipulating structures of design while working in various studios and critically analyzing works of art, students become more aware of how art functions in the greater community. The program stresses foundations in drawing and design as a basis for all art-making processes. Students work with staff of the Eide/Dalrymple Gallery, curating exhibits and working with the permanent collection. Graduates enter a wide variety of art-related occupations.

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## EMPHASIS/TRACK OPTIONS

**B.A.: Liberal Arts (Studio Art) | Art Education**

**BFA: Ceramics | Drawing | Graphic Design | Painting | Photography | Printmaking | Sculpture**



### FIRST YEAR

### MIDDLE YEAR(S)

### LAST YEAR

## EXCEL ACADEMICALLY

- Review SOPHIA and program requirements with your academic advisor.
- Review your degree audit report, and create a plan of study in Academic Planner.
- Participate in FYS 112 to confirm your major, hear from upper-level students about signature experiences and chart a personalized plan for your engagement.
- Typically, students enroll in ART 101, 120, 201 and 220.
- Declare any second majors or minors. Students who aspire to gain breadth and multi-disciplinary expertise are encouraged to pursue the B.A. in studio art. A majority of students who pursue this degree also earn second majors in a wide range of fields.

- Explore minors or elective credits that interest you.
- If you are pursuing the BFA, apply spring semester of your second year. Maintain a 3.0 GPA in any studio courses.
- Engage in research, and present your work at the annual research symposium.
- Continue to develop your portfolio in your studio courses.
- Pass junior or sophomore reviews (15 and 24 credit hour reviews).
- Choose which emphasis in the degree program interests you most.

- Apply to graduate no later than Oct. 1, and review the degree audit provided by the Registrar's Office.
- Art 490 is the professional practices capstone that prepares students for post-graduation opportunities and assists in developing additional professional skills to serve in post-AU artistic vocations.
- Work with an advisor from the art department to select work for the senior show.
- Synthesize your work in a portfolio you can share and showcase with diverse audiences.

## ENGAGE & APPLY YOUR LEARNING

- Access your Viking Central account. Participate in campus organizations, such as Venture or the Edda yearbook staff.
- Explore study-away opportunities at the study-away fairs.
- Create an account in Augie Opportunities, Augustana's job and internship database.
- Attend Sioux Falls Art Council events.
- Work for the Eide/Dalrymple Gallery and the Carl Grupp Permanent Art Collection.

- Go to the Sophomore Retreat.
- Engage in campus leadership, internships (required for pre-architecture and graphic design), service and relevant summer employment.
- If graphic design interests you, serve in a marketing role for any campus club.
- Participate in the alumni mentor program.
- Consider elite and experiential scholarship opportunities, such as the Fulbright. Pursue elite fellowships.
- Earn the Diversity Advocate Certificate.

- During the summer, take standardized exams (e.g., GRE), and share your application to graduate or professional schools with your advisor and CAP specialist for feedback.
- Attend the BIG (Business, Industry & Government) and Teacher Job Fairs.
- Participate in mock interviews and networking events.
- Complete the career outcome survey to update us of your employment or enrollment in graduate school.
- Join the Augustana alumni community.

## CHART YOUR COURSE TODAY!

Travis Ahlers, CAP specialist  
Student Success Center, EMC, Suite 100  
605.274.4127 | [travis.ahlers@augie.edu](mailto:travis.ahlers@augie.edu)

Art Department  
Center for Visual Arts | 605.274.5400