

B.A. Business Administration | Major Map

2018-22 GRADUATE CAREER OUTCOMES

Based on information from 92% of graduates

99% Secured
Employment

100% Admitted Into Graduate School
or Professional Program

POPULAR CAREERS

- **Banking:** loan specialist or counselor, trust advisor, mortgage loan officer, account collector
- **Consulting:** quality control analyst
- **Corporate & Public Finance:** payroll specialist, real estate agent, compensation & benefits analyst, auditor
- **Education/Training:** teacher, training specialist
- **Human Resources:** recruiter, compliance manager
- **Management:** office or branch manager, account executive
- **Management Information Systems:** project manager, production & operations manager
- **Personal Financial Planning:** sales, customer service
- **Security:** research, security management specialist
- **Social Media Management:** content curator, digital strategist

POPULAR EMPLOYERS

Banks, credit unions, real estate agencies, health care organizations, school districts & universities, law firms, government agencies

SIGNATURE EXPERIENCES

- **Internships**
 - CAPITAL Services
 - Cornerstone Bank
 - First Bank & Trust
 - First PREMIER Bank/PREMIER Bankcard
 - Keller Williams Realty
 - Make-A-Wish
 - Marsh McLennan Agency
 - POET
 - Raven Industries
 - U.S. Bank
 - Weisser Distributing
- **Example Research Topics**
 - How to Manage Diversity in the Workplace
 - Entrepreneurship in Modern Society
 - Effects of Misleading Advertisements on Consumer Trust
- **Study Away**
 - Chicago Semester
 - Browse the list of current offerings at augie.edu/StudyAwayPortal, and contact the IPO to discover opportunities related to your vocational goals.



WHY STUDY BUSINESS ADMINISTRATION?

The goal of the business administration curriculum is to broadly educate students for graduate studies and careers in business, law and public service. We are proud of our ability to draw on Augustana's strong liberal arts foundation and incorporate the lessons learned there into business courses. We combine this interdisciplinary knowledge of human behavior and experiences with a rigorous academic foundation in business-related principles to allow students to prepare for careers in business. This integrated approach gives graduates a unique background that serves them well as they move into the business world in both for- and not-for-profit organizations. Business administration graduates enjoy a substantial advantage in successful job placements while enjoying a fulfilling quality of life.

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FIRST YEAR

MIDDLE YEAR(S)

LAST YEAR

EXCEL ACADEMICALLY

- Review SOPHIA and program requirements with your academic advisor.
- Review your degree audit report, and create a plan of study in Academic Planner.
- Enroll in ACCT 210 and ACCT 211.
- Participate in FYS 112 to confirm your major, hear from upper-level students about signature experiences and chart a personalized plan for your engagement.
- Choose or confirm your major(s) or minor(s).

- Explore minors or elective credits that interest you.
- Contact the Student Success Center to declare any second majors or minors.
- Enroll in COSC 205, BSAD 310, BSAD 320 and BSAD 330 to help choose an area of interest.
- Take ECON 120, ECON 121, BSAD 340 and BSAD 382.
- Complete your business internship in BSAD 495.

- Apply to graduate no later than Oct. 1, and review the degree audit provided by the Registrar's Office.
- Complete a second business internship in BSAD 496.
- Enroll in 400-level BSAD courses and electives to complete your major.
- Consider pursuing the MBA degree at Augustana.

ENGAGE & APPLY YOUR LEARNING

- Access your Viking Central account.
- Participate in campus clubs and organizations such as the Business Club, Viking Days Committee, Union Board of Governors (UBG) and Hult Prize.
- Explore study-away opportunities at the study-away fairs.
- Create an account in Augie Opportunities.

- Attend the Sophomore Retreat.
- Engage in campus leadership, internships, service and relevant summer employment.
- Connect with employers who offer internships at the BIG Career Fair.
- Serve in a business, finance or marketing role for a student organization.
- Participate in the alumni mentor program.
- Consider elite scholarship opportunities, such as the Fulbright, Rhodes or Truman.
- Earn the Diversity Advocate Certificate.
- Apply for Knight Internship Funds and ASA transportation funds. Pursue elite fellowships.

- Take standardized exams (e.g., GRE, GMAT), and share your application to graduate or professional schools with your advisor and CAP specialist for feedback.
- Attend the BIG (Business, Industry, Government) Career & Internship Fair.
- Continue to connect with alumni.
- Participate in mock interviews and networking events.
- Complete the career outcome survey to update us of your employment or enrollment in graduate school.
- Join the Augustana alumni community.

CHART YOUR COURSE TODAY!

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School of Business
Madsen Social Science Center | 605.274.5230