

# B.A. English | Major Map

## 2022 GRADUATE CAREER OUTCOMES

Based on information from 87% of graduates

**100%** Secured  
Employment

**100%** Admitted Into Graduate School  
or Professional Program

## POPULAR CAREERS

- **Education:** teacher, librarian, tutor
- **Law:** lobbyist, prosecutor, defense, mediator
- **Public Relations:** account coordinator, social media director
- **Writing/Editing:** creative or freelance writer, journalist
- **Technical Communications:** technical writer & editor, software & hardware documenter
- **Publishing:** editor, publicist, promoter
- **Advertising:** copywriter, web page designer
- **Business:** customer service, sales & marketing

## POPULAR EMPLOYERS

Media organizations, school districts, health care industry, public relations firms, nonprofit organizations, electronic retailers, educational publishing, libraries, advertising agencies, law firms, public interest organizations, trade associations, colleges & universities

## SIGNATURE EXPERIENCES

- **Internships**
  - Avera Health
  - Sanford Health
  - 605 Magazine
  - Dakota News Now
  - KELO
  - Outdoor Campus
  - SD Public Broadcasting
  - Sioux Falls Simplified
- **Example Research Topics**
  - Writing Outside of the Lines: A Study of Non-Gendered Pronouns in Modern English
  - From Novel to Novelty: Themes in Female Travel Writing
  - Standard Written English as a Dialect: Linguistic Discrimination and White Language Supremacy
  - Rooted and Rootless Poets of the Midwest
- **Study Away**
  - AU Faculty-Led: Scotland's Stories



## WHY STUDY ENGLISH?

The English major combines breadth of curriculum with the in-depth study possible in a program emphasizing seminars and writing workshops. Students may choose a literary or writing emphasis, depending on their future career goals and interests. Philosophically committed to helping students explore a wide diversity of writers and writing practices, the program exposes its majors to traditional masters of British and American literature, the voices of women and people of color, as well as literatures from India, Ireland and Russia.

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## EMPHASIS OPTIONS

### Writing | Literature

## FIRST YEAR

## MIDDLE YEAR(S)

## LAST YEAR

### EXCEL ACADEMICALLY

- Review SOPHIA and program requirements with your academic advisor.
- Review your degree audit report, and create a plan of study in Academic Planner.
- Enroll in ENGL 200: The Literary Experience.
- Participate in FYS 112 to confirm your major, hear from upper-level students about signature experiences and chart a personalized plan for your engagement.
- Choose or confirm your major(s) or minor(s).
- Join *The Mirror* and/or *EDDA* staff and write stories for the campus newspaper and/or yearbook.

- Explore minors or elective credits that interest you.
- Contact the Student Success Center to declare any second majors or minors.
- Declare an emphasis in literature or writing.
- Study abroad with English faculty during January Interim (J-Term) or spring break.

- Apply to graduate no later than Oct. 1, and review the degree audit provided by the Registrar's Office.
- Graduate with honors through the Alpha Xi Mu chapter of Sigma Tau Delta, the national English honor society.
- Develop a portfolio to showcase your writing samples.
- Consider completing an honors thesis.

### ENGAGE & APPLY YOUR LEARNING

- Access your Viking Central account.
- Participate in campus organizations such as the *Edda* yearbook staff, *The Mirror* or Literature Club.
- Explore study-away opportunities at the study-away fairs.
- Create an account in Augie Opportunities.
- Consider becoming a tutor for the Writing Center.
- Submit creative works to *Venture*, Augustana's literary journal.

- Attend the Sophomore Retreat.
- Engage in campus leadership, internships, service and relevant summer employment.
- Participate in the alumni mentor program.
- Consider elite scholarship opportunities, such as the Fulbright, Rhodes or Truman.
- Earn the Diversity Advocate Certificate.
- Apply for Knight Internship Funds and ASA transportation funds. Pursue elite fellowships.

- During the summer, take standardized exams (e.g., GRE), and share your application to graduate or professional schools with your advisor and CAP specialist for feedback.
- Attend the BIG (Business, Industry & Government) and Teacher Job Fairs.
- Participate in mock interviews and networking events.
- Complete the career outcome survey to update us of your employment or enrollment in graduate school.
- Join the Augustana alumni community.

### CHART YOUR COURSE TODAY!

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