

B.A. Management | Major Map

2022 GRADUATE CAREER OUTCOMES

Based on information from 100% of graduates

100% Secured Employment

100% Admitted Into Graduate School or Professional Program

POPULAR CAREERS

- **General Management:** supervisor, team leader, project manager, executive manager, information manager
- **Banking and Finance:** commercial banker, credit analyst, branch manager, mortgage advisor
- **Operations Management:** operations research analyst, inventory control specialist, line supervisor
- **Human Resource Management:** recruiter, training & development manager, consultant
- **Insurance:** underwriter, customer service associate
- **Real Estate:** residential broker, appraiser, property manager, real estate portfolio manager
- **Sales:** consumer product sales representative, online merchant, corporate sales representative

POPULAR EMPLOYERS

Hotels, restaurants, retail stores, educational institutions, banks, credit unions, Federal Reserve, manufacturers, staffing agencies, labor unions, real estate agencies, insurance companies, media outlets

SIGNATURE EXPERIENCES

• Internships

- CAPITAL Services
- Eide Bailly
- First PREMIER Bank/PREMIER Bankcard
- Junior Achievement
- Lawrence & Schiller
- Make-A-Wish South Dakota
- Northwestern Mutual
- POET
- Raven Industries
- South Dakota Bureau of Human Resources
- Target
- Weisser Distributing

• Example Research Topics

- Affirmative Action
- B2E Management
- Spirituality in Leadership

• Study Away

- Browse the list of current offerings at augie.edu/StudyAwayPortal, and contact the IPO to discover opportunities related to your vocational goals.



WHY STUDY MANAGEMENT?

The goal of the management curriculum is to broadly educate students for graduate studies and careers in business, law and public service. We are proud of our ability to draw on Augustana's strong liberal arts foundation and incorporate the lessons learned there into business courses. We combine this interdisciplinary knowledge of human behavior and experiences with a rigorous academic foundation in business-related principles to allow students to prepare for careers in management roles. This integrated approach gives graduates a unique background that has served them well as they have moved into the business world in both for- and not-for-profit organizations. Management graduates enjoy a substantial advantage in successful job placements while enjoying a fulfilling quality of life.

FIRST YEAR

MIDDLE YEAR(S)

LAST YEAR

EXCEL ACADEMICALLY

- Review SOPHIA and program requirements with your academic advisor.
- Review your degree audit report, and create a plan of study in Academic Planner.
- Enroll in ACCT 210, ACCT 211, ECON 120 and ECON 121.
- Participate in FYS 112 to confirm your major, hear from upper-level students about signature experiences and chart a personalized plan for your engagement.
- Choose or confirm your major(s) or minor(s).

- Explore minors or elective credits that interest you.
- Contact the Student Success Center to declare any second majors or minors.
- Enroll in BSAD 310, BSAD 330, BSAD 340, COSC 205 and COSC 315.
- Work with local business professionals in the design and delivery of a project in COSC 342.
- Complete your internship in BSAD 495.

- Apply to graduate no later than Oct. 1, and review the degree audit provided by the Registrar's Office.
- Enroll in BSAD 400-level courses and any remaining major requirements or electives.
- Complete a second internship in BSAD 496.
- Consider pursuing your MBA at Augustana.

ENGAGE & APPLY YOUR LEARNING

- Access your Viking Central account.
- Participate in campus organizations such as the Business Club, Recreational Services, Viking Days Committee, Union Board of Governors (UBG) and Augustana Student Association (ASA) in a project management role.
- Explore study-away opportunities at the study-away fairs.
- Create an account in Augie Opportunities.

- Attend the Sophomore Retreat.
- Engage in campus leadership, internships, service and relevant summer employment.
- Connect with employers who offer internships at the BIG Career Fair.
- Participate in the alumni mentor program.
- Consider elite scholarship opportunities, such as the Fulbright, Rhodes or Truman.
- Earn the Diversity Advocate Certificate.
- Apply for Knight Internship Funds and ASA transportation funds. Pursue elite fellowships.

- Take standardized exams (e.g., GRE, GMAT), and share your application to graduate or professional schools with your advisor and CAP specialist for feedback.
- Attend the BIG (Business, Industry, Government) Career & Internship Fair.
- Continue to connect with alumni.
- Participate in mock interviews and networking events.
- Complete the career outcome survey to update us of your employment or enrollment in graduate school.
- Join the Augustana alumni community.

CHART YOUR COURSE TODAY!

Sanna Strenge, CAP specialist
Student Success Center, EMC, Suite 100
605.274.4127 | sanna.strenge@augie.edu

School of Business
Madsen Social Science Center | 605.274.5230