



WINGS MISSION

Mission - Unleash the leader in women, accelerate their growth, and inspire them to create opportunities for the next generations. We envision a day when women leaders, role models, and change agents are universal



A proven program making serious dents in the system

NEEDS EXTRA FUEL TO ACCELERATE WHAT MAY TAKE 20 YEARS INTO 6 YEARS

We are a Nonprofit with a Mission

OVERVIEW

1st women founded nonprofit, academically-backed, High-Touch, Results-Oriented, 10-month leadership program that fosters mindset and behavior which leads to systematic change

MAGIC GOLD MINE

Many women reach the cusp of leadership and never make the leap. WINGS is strategically positioned to serve this population

SCALING IMPACT

WINGS's - accelerates thousands more women toward leadership roles in a way that's never been done before

WINGS Signature Program Highlights



Each Mentee is supported by several people during the program

WINGS Signature Program...

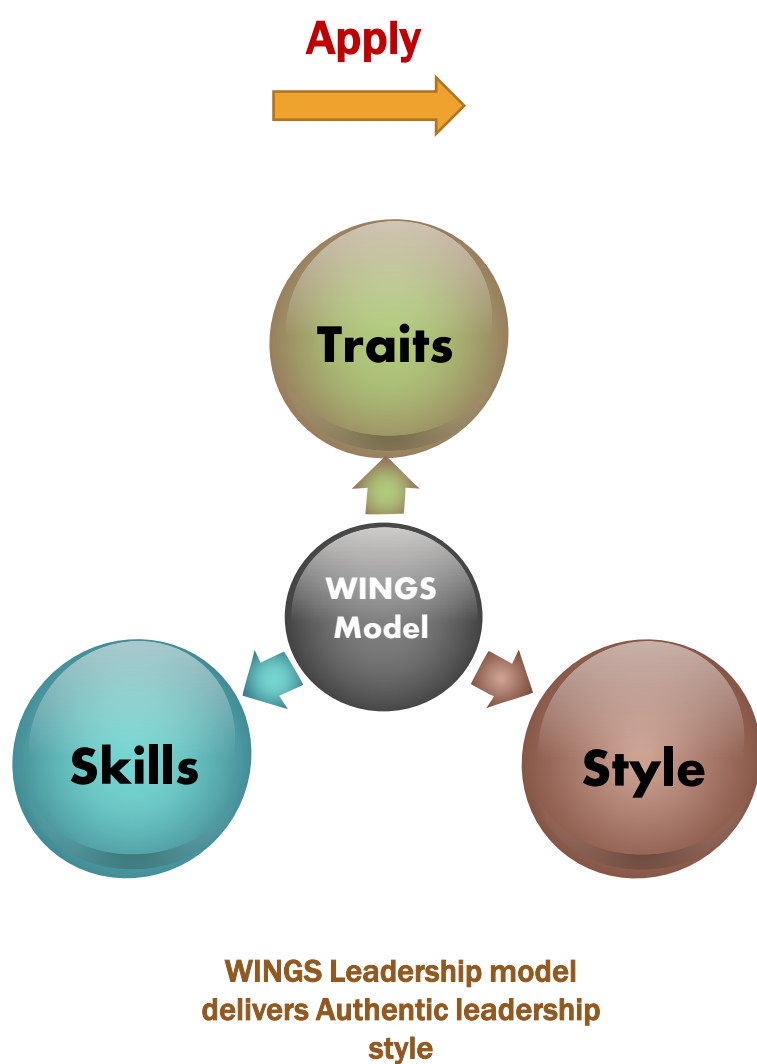
- ▶ Is an **Academically accredited** 10-month highly structured and high-touch leadership development program
- ▶ Offers intensive leadership training with result-oriented mentorship and career coaching
- ▶ Transforms women to develop a leadership mindset and gives them the confidence to show up as leaders everywhere
- ▶ Is Accredited by Augustana University, **mentees will earn 9 graduate credits** up on successful completion of this program

Program Requirements:

- ▶ Develop a comprehensive and actionable Leadership Development Plan to meet career goals and objectives
- ▶ Attend bi-weekly meetings with mentors and champions
- ▶ Attend no fewer than 5 leadership workshops, one each month
- ▶ Complete Capstone Leadership Project with a non-profit organization and give a final capstone presentation
- ▶ Mentor a college student for a minimum of 2 months (optional for additional points)
- ▶ Complete all ongoing leadership evaluations and assessments
- ▶ Participate in WINGS Neighborhood Webinars
- ▶ 5-10 hour weekly commitment



WINGS Approach



Measure



Measurable Results...

- Bi-weekly Mentor-Mentee meetings
- Bi-monthly check-ins with Champion and Master Mentor
- Trackable Plans
- Mentee scorecards
- Capstone project
- Assessments tools
- Practice leadership via roleplays and use case discussions in the workshop

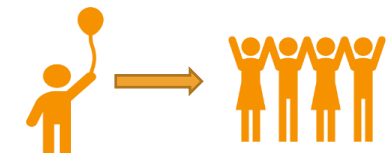


Multiply



Mentees are...

- Ready for next big role, no more imposter syndrome
- Effective managers who can lead a team of leaders
- Motivated to become mentor
- Helping women in need through Capstone project
- Cultivating a strong desire to pay-it-forward



Game Changing Results



- **86% of all Mentees** took on a leadership role
- For **96%**, the WINGS program accelerated their path to a leadership role
- **100%** were confident or very confident about taking on stretch roles
- **90%** of mentors found Proprietary Pairing and Matching process the most valuable part of the program

Testimonials

“WINGS helped me reorient myself to my passion and purpose. I hope to be a smart and successful CEO.”

Mentee – Seane Marie Edwards

3/6/2021

“WINGS made me realize my blind spots and reminded me of where I stood now versus where I should be standing.”

Mentee – Anya Berdan

“WINGS methodology and framework that makes me and my mentee, accountable.”

Mentor - Satish Badgi

“The WINGS program has been a gift to us all” – I am experiencing a power of developing great leaders.”

Mentor – Susan Michel

CONFIDENTIAL

Consistent Growth from Year to Year



2017

- 5 MENTEES
- PAID \$500
- 3 TOOK LEADERSHIP ROLES



2018

- 6 MENTEES
- PAID \$650
- 4 TOOK LEADERSHIP ROLES



2019

- 16 MENTEES
- PAID \$950
- 12 TOOK LEADERSHIP ROLES



2020

- 20 MENTEES
- PAID \$1250
- IN PROGRESS

2021 Cohort is scheduled for **25** Corporate Sponsored Women
Program Fee – 6K